

# Message from the President



NCPHA represents the organized voice of public health in North Carolina. It is through our Association that we can determine the health needs of our citizens and advocate for necessary change and growth. The strength of NCPHA depends on every single one of its 1,700 members. I hope that each of you takes seriously your membership and works with Governing Council and members of the various committees for progress this year. I am very happy and excited about serving you as President this year. I will

try very hard to represent you well and to provide leadership in order that our work in the coming months will be as productive as possible.

Many of you have already told me how much you enjoyed the annual meeting in Winston-Salem. It certainly was a meeting filled with unusual events ranging from the day long loss of water in the Winston Plaza Hotel to the mysterious lack of a recipient for the Reynolds Award. I have no explanation for the loss of water. The "missing award recipient" phenomenon is easy to explain. During the latter part of the meeting, the "would be" recipient discovered that he was to be given the award. He felt unable to accept since he had received this same award years ago. He further felt, as he told me, that there are too many hard working, dedicated persons in our organization for him to be given the award again. In my estimation, his action arose out of his own personal nobility and humility. Thanks, RHL, for being the kind of person you are!

All keynote speakers delivered outstanding messages. Dr. Earl Fox challenged us to be all that we can and should be. Both Governor Martin and Lieutenant Governor Jordan emphasized their interest in all aspects of public health in North Carolina. Dr. Iris Shannon, President-Elect of APHA, delivered a thought provoking address on major public health issues and the need for us to be proactive and responsive in the critical years ahead. All of the Section activities were exemplary both in content and organization. This successful event was made possible through the hard work of Mary Grenz Jalloh and the members of her local arrangements subcommittee. Many thanks to them and to Dr. Tom Dundon and the Forsyth County Health Department staff for their very special efforts.

This year presents many exciting opportunities and challenges! We have developed plans to strengthen ourselves as an organization — plans that we must begin to implement. The Legislature will convene in January to enact laws and make decisions about expansion budget requests. NCPHA has developed a set of legislative priorities which is most ambitious. We must work with the Legislature to ensure that these priorities become a reality. Also, we must find ways to increase the active participation of our membership in working on the goals and objectives of our Association. Finally, we must continue to broaden our planning and strategy development efforts in order to brighten the future of public health in North Carolina.

In order to meet these challenges and opportunities, some of our major activities this year will be to:

- 1. Institute an Executive and Administrative Development Fund within the Association's budget.
- 2. Develop a proposal to capture grant funds to eventually hire an Executive Director.
- 3. Develop strategies to expand the process for election of officers.
- Advocate for adoption by the Legislature of NCPHA's legislative priorities.
- 5. Review the report of the National Institute of Medicine on public health and determine its application to North Carolina.

It is my dream that this year will be one of greater involvement by different members in our Association's business. While Governing Council Members and Standing Committee Chairpersons have been established, there are still other positions to be filled. Please let me know if you are interested in serving on a committee or task force. Diversity in thought and participation will make our Association stronger and more innovative. Please become involved!

I shall do my best to continue the good work of our Past Presidents, and thank you for allowing me the opportunity to be of service.

IMMEDIATE PAST PRESIDENT

Ann F. Wolfe, MD, MPH President, NCPHA

1988 - 89

# North Carolina Public Health Association, Inc.

## **Executive Committee**

PRESIDENT Ann F. Wolfe, M.D. Maternal and Child Care Section Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-3816

PRESIDENT-ELECT Robert S. Parker New Hanover County Health Department 2029 S. 17th Street P.O. Box 3785 Wilmington, N.C. 28406 919/763-2931 VICE PRESIDENT FOR COMMUNICATIONS Barbara O. Chavious Department of Health Policy and Administration Box 7400 Rosenau Hall University of North Carolina Chapel Hill, N.C. 27599-7400 919/966-1451

VICE PRESIDENT FOR EDUCATION Doris C. Gothard Developmental Evaluation Center 5 Frederick Street Asheville, N.C. 28801 704/251.6091

SECRETARY Lillie M. DeWitt Cumberland County Health Department 227 Fountainhead Lane Fayetteville, N.C. 28301 919/483-9046

TREASURER Randall A. Turpin Jackson County Health Department 102 Scotts Creek Road Sylva, N.C. 28779 704/586-8994 Susan M. O'Brien New Hanover County Health Department 2029 S. 17th Street P.O. Box 3785 Wilmington, N.C. 28406 919/763-2931

APHA REPRESENTATIVE Maida Dundon North Central Regional Office Division of Health Services 310 E. Third Street, Suite 200 Winston-Salem, N.C. 27101 919/761-2390

SHA REPRESENTATIVE Estelle Fulp Division of Health Services P.O. Box 2091 Raleigh N.C. 27602 919/733-6850

APHA AND SHA ALTERNATE REPRESENTATIVE Jimmie L. Rhyne, M.D. Maternal and Child Health Branch Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-7791

# GOVERNING COUNCIL

#### **MEMBERS-AT-LARGE**

Dates in Parenthesis indicate the year of the Annual Meeting in which the term of the MEMBER-at-Large expires.

JONATHAN PAUL LEVIN (1989) Mecklenburg County Health Dept. 249 Billingsley Road Charlotte, N.C. 28211 704 (275 Lapor 704/375-1885

KATHY P. GURLEY (1990) Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-3131

KENT CAMPBELL (1991) Western Regional Office Division of Health Services Black Mountain Center Moore Wing – 3rd Floor Old U.S. Hwy-70 West Black Mountain, N.C. 28711 704/669-3349

- ADULT HEALTH PROMOTION Georjean Stoodt, M.D. Adult Health Services Section Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-7081
- COMMUNITY HEALTH ASSISTANTS/ TECHNICIANS Gloria Lee Cumberland County Health Dept. 227 Fountainhead Lane Fayetteville, N.C. 28302 919/483-9046
- DENTAL HEALTH Constance Epps, DDS Guilford County Health Dept. 300 E. Northwood Ave. Greensboro, N.C. 27401 919/373-3152
- DEVELOPMENTAL REHABILITATION Dewane Frutiger East Carolina University P.O. Box 2711 Greenville, N.C. 27834 919/757-6921

**KEITH GLOVER (1989)** Wake County Health Dept. P.O. Box 949 Raleigh, N.C. 27602 919/755-0761

CHARLES POWELL (1990) Wayne County Health Dept. 301 N. Herman Street P.O. Box CC Goldsboro, N.C. 27530 919/736-7801

BARBARA HAGER (1991) Adult Health Services Section Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-7081

#### AFFILIATES

EASTERN DISTRICT Frankie Barnes Epidemiology Section Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-3039

WESTERN DISTRICT Barry Bass Stanly County Health Dept. 945 North Fifth Street Albemarle, N.C. 28001 704/982-9171

#### PARLIAMENTARIAN

CHRIS HOKE Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-3134

#### HISTORIAN

EMILY T. TYLER North Central Regional Office Division of Health Services 310 E. Third Street, Suite 200 Winston-Salem, N.C. 27101 919/761-2390

# SECTION CHAIRPERSONS

ENVIRONMENTAL HEALTH Donnie R. McFall Durham County Health Dept. 414 E. Main Street Durham, N.C. 27701 919/688-2308

LABORATORY Betty M. Smith Wilson County Health Dept. 1801 Glendale Drive Wilson, N.C. 27893 919/237-3141

MANAGEMENT SUPPORT Mitza Mercer Beaufort County Health Dept. P.O. Box 579 Washington, N.C. 27889 919/946-1902

MATERNAL AND CHILD HEALTH Peggy Rideout Ellis Mecklenburg County Health Dept. 249 Billingsley Road Charlotte, N.C. 28211 704/336-4779 NURSING Wanda Robinson Sampson County Health Dept. Rowan Road County Complex Clinton, N.C. 28328 919/592-1131

NUTRITION Debra G. Brown Northampton County Health Dept. P.O. Box 635 Jackson, N.C. 27845 919/534-5841

PUBLIC HEALTH EDUCATION Deborah Bennett Stanly County Health Dept. 945 North Fifth Street Albemarle, N.C. 28001 704/982-9171

PUBLIC HEALTH MANAGEMENT Steven Martin Eastern Regional Office Division of Health Services 404 St. Andrews Street Greenville, N.C. 27834 919/756-1343

SOCIAL WORK Dan Shingleton Eastern Regional Office 404 St. Andrews Street Greenville, N.C. 27834 919/756-1343

STATISTICS AND EPIDEMIOLOGY A. Wayne Raynor Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-7752

STD Evelyn Blankenship Division of Health Services c/o Orange County Health Dept. Carr Mill Mall, Suite 225 100 N. Greensboro St. Carrboro, N.C. 27510 919/942-4168

VECTOR CONTROL Bobby Waters New Hanover County Health Dept. 2029 S. 17th Street P.O. Box 3785 Wilmington, N.C. 28406 919/341-4149

STANDING COMMITTEE CHAIRPERSONS

ANNUAL MEETING Ann F. Wolfe, M.D. Maternal and Child Care Section Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-3816

LOCAL ARRANGEMENTS SUBCOMMITTEE Jonathan P. Levin Mecklenburg County Health Dept. 249 Billingsley Road Charlotte, N.C. 28211 704/375-1885

PROGRAM SUBCOMMITTEE Doris C. Gothard Developmental Evaluation Center 5 Frederick Street Asheville, N.C. 28801 704/251-6091

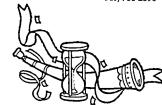
AUDITING Richard Baxley Davidson County Health Dept. P.O. Box 439 Lexington, N.C. 27293 704/249-7011

# AWARDS Jo Williams

Eastern Regional Office Division of Health Services 404 St. Andrews Street Greenville, N.C. 27834 919/756-1343

BUDGET Normal A. Turpin Jackson County Health Dept. 102 Scotts Creek Road Sylva, N.C. 28779 704/586-8994

**BY-LAWS AND MANUAL** OF PROCEDURES Libby H. Stevens North Central Regional Office Division of Health Services 310 E. Third St., Suite 200 Winston-Salem, N.C. 27101 919/761-2390



LEGISLATIVE Linda B. Parker Division of Community Health Svc. School of Public Health University of North Carolina CB# 7400, Rosenau Hall Chapel Hill, N.C. 27599-7400 919/966.2248

919/966-2248 MEMBERSHIP Karen Willett Guilford County Health Dept. P.O. Box 3508 Greensboro, N.C. 27401 919/373-3771

NOMINATING Susan M. O'Brien New Hanover County Health Dept. 2029 S. 17th Street P.O. Box 3785 Williamstein N.C. 28406 Wilmington, N.C. 28406 919/761-2390

PUBLIC RELATIONS Merle Green Charlotte AHEC P.O. Box 28232 Charlotte, N.C. 32861 704/338-3120

RESOLUTIONS Beth Joyner Craven County Health Dept. 2102 Neuse Blvd. P.O. Box 1390 New Bern, N.C. 28560 919/633-4121

SCHOLARSHIP Moses Carey, Jr. Orange-Chatham Comprehensive Health Services P.O. Box 339 Carrboro, N.C. 27510 919/942-8741

#### AD HOC COMMITTEE

THINK TANK TASK FORCE Leslie Brown Adult Health Services Section Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-7081

## ANNUAL MEETING HIGHLIGHTS











President Susan O'Brien, left, addressed standing-room-only audiences for both General Sessions where the speakers included (from left:) Dr. Iris Shannon, Gov. Jim Martin, Dr. Earl Fox and Lt. Gov. Bob Jordan.

MINUTES NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL BUSINESS MEETING SEPTEMBER 28, 1988

President Susan O'Brien presided over the Business Meeting which was held at the Convention Center, Winston-Salem, North Carolina.

#### **ACTIONS TAKEN:**

A motion was made and seconded to accept the changes in the Legislative Committee. Motion passed.

A motion was made and seconded to amend the By-Laws to restructure the responsibilities of the officers of NCPHA. Motion passed.

A motion was made and seconded to accept the petition of Vector Control to become a section. Motion passed.

A motion was made and seconded to accept a written ballot for the election of officers. Motion passed.

A motion was made and seconded to have the entire slate of officers presented and to have one vote. Motion passed.

Motion was made and seconded that all nominations be closed. Motion passed.

The following members were nominated for office: President-Elect: Robert Parker

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	Shirley Mozingo
Vice President for Education:	Doris Gothard
Vice President for	
Communications:	Barbara Chavious
Secretary:	Lillie DeWitt
	Carlton Adams, Jr.
-	Randall Turpin
Members-At-Large:	Jim Bryan
5	Kent Campbell
	Barbara Hager
	Harry Whitley
APHA Representative:	
	Maida Dundon
SHA Representative:	Estelle Fulp
APHA/SHA Alternate	
	Jimmie L. Rhyne, M.D.
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**OTHER PERTINENT DISCUSSION** 

There was a moment of silent prayer for the following deceased nembers of NCPHA: Julia Durham, Iredell County; Robert H. Holbrook, Sr., Robeson County; Jesse Canady, Cumberland County; Edward Kilpatrick, Shelby; Elizabeth Best, Forsyth County.

Leonard Wood, Treasurer, gave the Treasurer's Report. The Audit Committee found the books to be in order.

President Susan O'Brien gave a report on NCPHA Legislative Actions to be initiated by NCPHA in the 1989 General Assembly. The Number One priority will be formation of the Department of Health and Environment.

With no further business, the meeting was adjourned.

Respectfully submitted, Lillie DeWitt Secretary NCPHA, Inc.

#### MINUTES NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL BUSINESS MEETING SEPTEMBER 30, 1988

President Susan O'Brien presided over the meeting which was held at the Winston Plaza Hotel, Winston-Salem, North Carolina.

#### **ACTIONS TAKEN:**

A motion was made to accept by acclamation all Resolutions that were presented. Motion passed.

1. That the NCPHA, dedicated to the prevention of disease and promotion of health, through its concerns for the effects of cigarette smoke on smokers and non-smokers, support a smoke free environment policy at all worksites including health departments, hospitals and government buildings.

2. That the President of the NCPHA be empowered to appoint a committee to develop a comprehensive program of positive incentives to encourage all NCPHA members to be free of the use of tobacco products by the year 2000.

3. That NCPHA go on record to congratulate Donna Edwards upon the occasion of her retirement and that the profound gratitude of the people of public health of NC be expressed to her with the presentation of a copy of this Resolution.

#### **OTHER PERTINENT DISCUSSION:**

In the drawing for the membership incentive, Mary Grenz Jalloh, who sponsored Hollis Anne Dallaher, each won \$50.00.

Stacy Covil installed the new officers of NCPHA for 1988-89: President — Ann Wolfe; President-Elect — Robert Parker; Vice President for Education — Doris Gothard; Vice President for Communications — Barbara Chavious; Secretary — Lillie DeWitt; Treasurer — Randall Turpin; Members-at-Large — Barbara Hager and Kent Campbell; APHA Representative — Maida Dundon; SHA Representative — Estelle Fulp; APHA and SHA Alternate Representative — Jimmie Rhyne.

With no further business, the meeting was adjourned.

Respectfully submitted, Lillie DeWitt Secretary

#### **RANKIN AWARD** 1988 **ROBERT SPENCER PARKER**



For pioneering efforts, untiring commitment, and creative developments in public health: and

For skillful organization and development of new and innovative programs in a county health department; and

For persistence in promoting and implementing a county-wide employee preventive health program; and

For calmness in action and strength of leadership in restoring a county health department to a viable and productive organization with the public health community;

For these and other significant contributions to public health. the North Carolina Public Health Association presents the 1988 Rankin Award to Mr. Robert Spencer Parker.

#### **CITATION OF MERIT** 1988 SYLVIA D. DANIEL



For professionalism and invaluable leadership, and service to the Environmental Health Section of NCPHA, as well as other state and local organizations;

For enthusiasm, dedication, and sincerity in advocating and implementing environmental health programs at the local level;

Sylvia Daniel

For promoting and providing orientation for new sanitarians across the state as well as providing administrative guidance in the field of environmental health:

For providing leadership in the National Environmental Health Association and other national activities;

For relentless effort in bringing the 1990 National Environmental Health Educational Conference to North Carolina;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1988 Citation of Merit to Sylvia D. Daniel.

#### DISTINGUISHED SERVICE AWARD 1988 FRANK EDWARD POLLOCK, M.D.



For being a great humanitarian and true public health servant by making sacrifices that go far beyond the call of duty during thirty years of service;

For unfailing dedication in conducting orientation and training for public health nurses and public relation efforts to encourage partici-Frank Pollock, M.D. pation in preventive health care;

For untiring devotion in providing the best to each individual child as well as professional and personal support to the patients he serves through public and private practice;

For his compassion for people, especially the underprivileged, as well as his genuine love for children, which is demonstrated through his deeds and contributions in Forsyth and Surry Counties;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1988 Distinguished Service Award to Dr. Frank Edward Pollock.

#### DISTINGUISHED SERVICE AWARD 1988 CARL T. DURHAM



For cohesive and dynamic leadership as a Board of Health member and past chairman;

For promoting local environmental and home health programs which have often served as models for other counties;

For unselfishly giving of his own time to travel statewide in support of public health needs: For his untiring advocacy of public health

Carl Durham

programs before legislators, administrators, and the press; For his leadership in establishing the N.C. Association of Boards of Health;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1988 Distinguished Service Award to Carl T. Durham.

#### NORTON GROUP AWARD 1988 NORTH CAROLINA ASSOCIATION FOR HOME CARE



Accepting the Norton Group Award on behalf of the N.C. Association for Home Care are Gary Bowers, Executive Director, and Helen Jernigan, President of the Association.

For providing invaluable education, training, and consultation to home health agencies and their staff;

For providing the support and expertise necessary to help establish the North Carolina Accreditation Commission for In-Home Aid Services, Inc., and thereby promoting quality in-home aide services in North Carolina;

For being the first association of its kind in the nation to obtain state funding for indigent home care:

For ensuring that legislators and health care lead-

ers are continually apprised of home care issues and needs; For providing an organized and unified voice for home care

consumers and provider groups in order to effectively advocate and promote home care issues;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1988 Norton Group Award to the North Carolina Association for Home Care.

## NOTE ON THE REYNOLDS AWARD:

It was the decision of the Awards Committee that in lieu of presenting the Reynolds Award this year, two awards will be made at the 1989 Annual Meeting of NCPHA.

# **Annual Meeting Stats:**

Over one-half of our NCPHA members attended the Annual Meeting. There were 867 paid registrants in Winston-Salem, out of a total membership of 1699.

#### NCPHA SERVICE AWARDS

#### 25 Years:

Helena C. Kaminc	Guilford County
Reginald Prentice	Guilford County
Elmer Simmons	
Rebecca W. Sauls	
Tommy Feemster	
William Kelly	Gaston County
Michael Kirby	Cumberland County
Mary Thomas	Cumberland County
Christine Maroules	Lenoir County
Esther C. Wright	Cabarrus County
Elizabeth T. Byars	Mecklenburg County
Richard H. Clayton III	
Charles W. Buckner	Burke County
Edith W. Montague	Bertie County
Kathryn Surles	Division of Health Services
D. Y. McBrayer	
Nancy C. Jobe	Alamance County
Jeanne S. Smith	
Sybil A. Beck	Division of Health Services

#### 30 Years:

Virginia Newton ...... Granville County Shirley McCoravodale ..... Cumberland County Lacy Williams ...... Cumberland County Barbara Carter ...... Forsyth County Theresa S. Greene ...... Alamance County

#### 35 Years:

Grover C. Anderson	Guilford County
Hilda Newton	Gaston County
Betty J. Pollock	Union County
Martha C. Icenhour	Alexander County

#### **PUBLIC HEALTH WEEK '88**

Public Health Week '88 was yet another successful event. The Public Health Week Committee commends local health departments for innovative and creative happenings during Public Health Week '88, and in fact during the whole year culminating in the April event. The Committee cited two recipients this year for Public Health Week awards. The awards were presented at the annual program of the Association of North Carolina Boards of Health, held in conjunction with the NCPHA Annual Meeting.

The Outstanding Public Health Achievement Award was presented to the Alamance County Health Department. Dr. Ron Levine presented the award on behalf of the Public Health Week Committee. The Alamance County Health Department was cited for its Teen Health Fair, which provides education to middle school students on such teen health issues as teen pregnancy, drug and alcohol abuse, physical fitness, teen suicide, tobacco risks, and highway safety. The program, which serves over 4,000 students a year, demonstrates excellent interagency collaboration with the school system and a wide range of other community groups and agencies. The Teen Health Fair serves as a model for counties seeking to improve the health knowledge and practices of teenagers.

The Local Board of Health Achievement Award was presented to the Wake County Board of Health. The Board was cited for its active role in setting public health policy and its public health leadership in Wake County. In 1987, the Board achieved significant accomplishments including: adoption of guidelines for workplace prevention and control of AIDS for county employees; a fee schedule for environmental health services; revision of the Animal Control Ordinance; a radon testing service; septage regulation; a child safety carseat educational program; a clinic for teen mothers and their infants; and a prenatal health program for indigent women. The new processes for studying issues and recommending actions have resulted in a more thorough review of public health concerns, improved staff and board working relationships, enhanced visibility of board members as community spokespersons, and facilitation of policy formulation.

The Public Health Week Local Coordinators Workshop held in Raleigh on November 9, 1988 was another undertaking by the Committee to provide continuing support for local health departments in observing this annual and unique North Carolina event.

The Public Health Week Committee is looking forward to another successful Public Health Week next year.

Public Health Week '89 is the week of April 9-15, 1989.

Amin Khalil Chairperson Public Health Week Committee

#### NCPHA AWARDS

The NCPHA Awards Committee is accepting nominations for the following:

**A. Reynolds Award:** The Reynolds Award is bestowed to the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

**B. Norton Group Award:** The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

**C. Watson S. Rankin Award:** The Rankin Award is given to an individual in recognition of outstanding contributions or professionals who have made significant contributions to public health in North Carolina over a period of several years.

**D. Distinguished Service Award:** This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

**E. Citation of Merit:** This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

**F. Service Pins:** Service pins are awarded for completion of twenty-five (25) years of full time work in public health, or related field, in North Carolina by December 31st of the preceding year. Years taken from health service for education or military leave are counted if the service is otherwise continuous.

Interested persons can obtain an application through the NCPHA office in Raleigh or from the chairperson of the Awards Committee: Jo Williams, Division of Health Services, 404 St. Andrews St., Greenville, NC 27834, (919) 756-1343.

Applications must be postmarked no later than April 20, 1989.



NCPHA is welcomed to Winston-Salem by Dr. Tom Dundon (left) Director, Forsyth County Health Department and by Wayne A. Corpening (right), Mayor of Winston-Salem. In the foreground are Ann Wolfe, David Flaherty and Thad Wester.

#### The Elizabeth Holley Scholarship

The Elizabeth Holley Scholarship award for a public health nurse was funded by the North Carolina Association of Public Health Nursing Administrators. This year, the award is for \$500. The awardee is:

Sylvia W. Wyrick

4231-E Edith Lane Greensboro, N.C. 27409

Sylvia is the infectious disease prevention unit manager at the Guilford County Department of Public Health. She is currently enrolled in the off-campus program through UNC-Chapel Hill, pursuing a master's degree in public health with a concentration in public health nursing management.

#### Management Support Section Scholarships

For 1988-89 the NCPHA Management Support Section funded two \$500 scholarships for public health management support persons. The awardees are:

Nancy S. Berry

59 Prentiss Bridge Road

Franklin, N.C. 28734

Nancy is an administrative assistant at the Macon County Health Department. She has worked in public health for 11 years. She plans to work toward a bachelor's degree in business administration at Western Carolina University.

Rennie S. Flewwellin

Route 2, Box 542-A

Leland, N.C. 28451

Rennie has worked at the New Hanover County Health Department for 10 years. At present she is an administrative secretary and purchasing clerk. She is working toward an associate of art's degree in accounting at the Center for Degree Studies in Scranton, Pennsylvania.

#### Other NCPHA Scholarships Awarded

In addition to the above special funded scholarships, the NCPHA Scholarship Committee recommends the following awards from the General Scholarship Fund.

1. Michael L. Clements \$325.00

713 Lockland Avenue

Winston-Salem, N.C. 27103

Michael is a Genetic Educator/Counselor for the North Carolina Sickle Cell Program in the Division of Health Services in Winston-Salem. He is working towards a master's degree in social work at UNC, Chapel Hill.  Donna S. Hatcher Route 8, 110 Ole London Road

Greenville, N.C. 27834

Donna is a public health dental hygienist in Pitt County. She is employed by the North Carolina Department of Human Resources, Eastern Regional Office. Donna is pursuing a bachelor of science degree in School and Community Health Education at East Carolina University.

> Vernon Worth Heath, Jr. 308 Cherry Lane

Kinston, N.C. 28501

Vernon is employed as a sanitarian at the Lenoir County Health Department. He has worked in public health for 15 years. He is working towards a master's degree in community health at East Carolina University. 4. Kathy S. Hendrix \$325.00

4. Kathy S. Hendrix Route 1, Box 95 Raeford, N.C. 28376

Kathy is a nurse employed by the Hoke County Health Center. For the past seven years she has been program manager for the maternity clinic. She is pursuing a bachelor's degree in nursing from UNC-Chapel Hill through the Fayetteville AHEC Outreach Program.

5. Loutricia M. Redding Route 2, Box 295

Roaring River, N.C. 28669

Loutricia has worked as a public health nurse for 16 years. She is presently employed at the Wilkes County Health Department as a public health nursing supervisor. She is working towards a bachelor's degree in nursing at Gardner-Webb College.

- 6. Jane N. Wilkes \$325.00
  - 412 Alpine Drive

Wilmington, N.C. 28403

Jane is a public health nurse at the New Hanover County Health Department. She is seeking a Family Nurse Practitioner Certificate from the Mountain Area Health Education Center in Asheville, North Carolina.

7. Patricia D. Tadlock 3220 Rolling Road High Point, N.C. 27260

Patricia has worked as a nurse at the Guilford County Health Department for 12 years. She is enrolled in North Carolina Agricultural and Technical State University with plans to obtain a bachelor of science degree in nursing.

> Richard M. House, MPH, EdD Chairman, NCPHA Scholarship Committee

#### NCPHA SCHOLARSHIP AVAILABILITY 1989-90

Applications for NCPHA Scholarships must be received by June 15, 1989. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarships. Awards can be used for prerequisites or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state, in writing, an intent to work in a North Carolina public health agency for 2 years following completion of training. Applicants should be or become a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial need. Past awards have been granted to persons training in various public health fields; such as, environmental health, nursing, health education, social work, counseling, administration, nutrition, biostatistics, dental, etc.

The amount of the scholarship awards usually ranges from \$300.00 to \$500.00 per awardee. For the academic year 1989-90, the Scholarship Committee expects to make the following awards:

The Elizabeth Holley Memorial Scholarship to a public health nurse.

Two Management Support Section Scholarships to management support workers.

Three or more general scholarship awards from NCPHA (All public health professions are eligible for these scholarship awards.)

Please obtain additional information and an application through Moses Carey, Jr., Director

Orange-Chatham Comprehensive Health Services P.O. Box 339

Carrboro, N.C. 27510

\$325.00

\$325.00

\$300.00

#### AMERICAN PUBLIC HEALTH ASSOCIATION 116TH ANNUAL MEETING IN BOSTON NOVEMBER 12-17,1988

I represented North Carolina at all of the affiliated meetings as well as the Governing Council. It was a wonderful opportunity to share information among states throughout the nation. State affiliates are making their presence known in the internal affairs of the American Public Health Association and are now represented on many of the boards which determine policy and action.

The Governing Council elected Myron Alludian, who was chairman of the Committee on Affiliates, as president-elect, thereby further increasing the prominence of state organizations. Iris Shannon, a nurse form Rush College of Nursing in Chicago and who was at our recent annual meeting, took over the reigns as president. The Governing Council passed 26 resolutions and one position paper which are listed in the detailed report and copies are available.

The theme of the meeting was "Technology and Health — Problems and Promise". Although there was much praise for our modern technology, there was also equal concern for human and social problems in our society. Obviously, a marriage is needed whereby modern technology can better be utilized in solving our many economic and social concerns.

The next meeting will be in Chicago on October 22-26, 1989. The theme of that meeting will be "Closing the Gaps: Ethics and Equity in Public Health." I encourage members of NCPHA to present papers. Abstracts will be due in February.

It has been a great honor for me to serve the past six years as your affilitated representative to the Governing Council of the American Public Health Association. Maida Dundon will be our new representative, and I hope she enjoys it as much as I did.

Jimmie L. Rhyne, M.D. Affiliated Representative

#### WESTERN NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

The Western North Carolina Public Health Association will hold its 43rd Annual Meeting in Hickory on May 24-26, 1989. The theme for the annual meeting will be "Rising to the Top: Priorities for the 1990's". The Holiday Inn, Piedmont Center, will serve as convention headquarters, with the Rhyne Center of the Lenoir-Rhyne College housing the exhibits and meeting space for nonbusiness, non-social functions. The Catawba County Health Department will serve as host and handle local arrangements for the meeting. The WNCPHA officers for 1988-89 are: Barry Bass, Stanly County Health Department, President; T.B. Haynes, WRO, President-Elect; Mike Vinson, WRO, Vice-President; Deborah Dyer, Cleveland County Health Department, Secretary; Belinda Allison, Jackson County Health Department, Treasurer.

> Joseph B. (Barry) Bass, Jr. President WNCPHA

## EASTERN DISTRICT, NCPHA

The twenty-ninth annual meeting of the Eastern District NCPHA will be held on May 9 - 12, 1989. The meeting will be held at Kill Devil Hills, N.C., jointly between the Holiday and Ramada Inns.

We will be hosting the NCPHA Governing Council Meeting on Tuesday, May 9, 1989 at 10:00 a.m. A luncheon is planned, and if necessary, the meeting will continue in the afternoon.

We are looking forward to an exciting and informative annual meeting. We invite everyone to be with us and participate.

Frankie Barnes President Eastern District, NCPHA

## NEWS FROM THE SOUTHERN HEALTH ASSOCIATION

The Southern Health Association will hold its annual meeting in Louisville, Kentucky at the Galt House, March 28-30, 1989. The theme of the meeting will be "Health Alliances — Creating Tomorrow's Answers to Today's Problems". All NCPHA members are encouraged to join the SHA and to participate in what promises to be a stimulating and enjoyable conference. The registration fee of \$45 covers such social activities as the President's Reception, the Awards Breakfast and a dance cruise on the "River Queen". In addition, there will be an opportunity to spend an afternoon at the races, for those who enjoy the trotters. For more information, contact Estelle Fulp, Affiliate Representative to SHA. The SHA can address the health care needs and issues of the Southern states on a regional basis. In order to do this effectively, the Governing Council needs our membership support and our input.

Estelle Fulp Affiliate Representative to SHA



Susan O'Brien presides at the banquet, where Section Award winners are recognized, along with those receiving the Association's major awards and service pins.

## **Members-at-Large**

There are currently 6 Members-at-Large who represent the general membership of NCPHA on the Governing Council. They are in the unique position to reflect the needs of the larger constituency that is the membership without loyalty to any individual section which is also represented on the Governing Council. Members-at-Large can be most effective in their role if members who have concerns, issues, or initiatives for NCPHA leadership communicate with one or more of the Members-at-Large. They include the following people:

Charles Powell Jonathan Levin Kathy P. Gurley Keith Glover Kent Campbell Barbara Hager

Members-at-Large would appreciate hearing from you to enable NCPHA to be truly reflective of the membership's needs!

Barbara L. Hager Member-at-Large

### DEVELOPMENTAL REHABILITATION

#### IN MEMORIUM

The Developmental Rehabilitation (DR) Section wishes to express its heartfelt sympathy and sadness at the recent death of one of its most respected members, Dr. Leo M. Croghan, Leo was a warm and gentle man, loved and respected by all with whom he came in contact. His generosity, genius, and humility made him a valuable and unique asset to our Section. As director of the DEC in Fayetteville, he distinguished himself as a compassionate and able leader who was a master at inspiring and mobilizing groups into action. He was a Past Chairman of our Section and was also a Past President of the North Carolina DEC Directors Association.

Leo was a humanitarian in every sense of the word; one who saw value and potential in everyone. Although a proud man, Leo shunned personal recognition and always attempted to give others most of the credit. One always felt secure and cared for in Leo's presence.

Leo was an acknowledged leader in the DEC system and in DHS. His death has left a great void that each of us feels in our own way. But, in one sense, Leo's life leaves us with far more than his death has taken away. We are all richer for having known him. His memory and illustrious example will serve to guide many of us throughout our lives. Leo would have exhorted us all to step upon his shoulders and reach farther. Friend, we miss your wit, your intelligence, your passion, but most of all Leo, we miss your loving friendship.

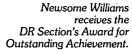
P.S.: The new United Cerebral Palsy Center in Fayetteville was dedicated to Leo Croghan on October 28, 1988.

#### NEW OFFICERS

The new DR officers and representatives for 1988-89 were recently elected or appointed at NCPHA. They are:

Vice Chairperson: Secretary: Membership: Legislative Representative:

Chairperson: Dewane Frutiger Josephine Cialone Ira Palmer Newsome Williams Mildred Council





#### **Expanded Workshop Venue**

After a most positive reception with its workshop on Malpractice at WNCPHA in Charlotte last year, the DR section is considering making WNCPHA an annual event. Also, consideration will be given to expansion into ENCPHA this year. Be on the lookout for workshop announcements. DR takes pride in producing high-quality, interesting workshops on timely issues for health services.

#### Membership

Membership will receive increasing attention this year. In the ever expanding fields of Developmental Disabilities, Rehabilitation, and Chronic Illness, new issues are presenting themselves daily. We need the support of existing NCPHA members, as well as new members, in order to advocate for, advise, and stay abreast of legislation and service delivery. Funding, lead agency status, interagency coordination, and many other issues will need our attention. Only with your help can DR be a voice for gaining more support and recognition for NCPHA and DHS.

**Dewane Frutiger** Chairperson

## SEXUALLY TRANSMITTED DISEASES

This year during NCPHA the STD Section sponsored two workshops and co-sponsored a workshop with the Social Work section.

Samuel Pegram, M.D., Associate Professor of Medicine, Infectious Disease and Immunology, Bowman Gray School of Medicine, conducted the first workshop on Wednesday, September 28: "The Future of STD's — A Challenge we must Face Together!" Dr. Pegram discussed the increasing number of infections that have been linked to sexual transmission and the growing problem of microbial antibiotic resistance which may challenge future STD control programs.

The second workshop "Update on the HIV Partner Notification Program" held Thursday, September 29, was conducted by David Jolly, Program Supervisor, and by other staff members of the AIDS Control Program. Information was shared with the 60-65 attendees concerning the HIV Partner Notification Program's history, structure, goals and activities to date. Emphasis was placed on the important role local health department HIV counselors continue to have in helping to increase the success of HIV counseling and testing programs.

The third workshop "Sexual Abuse of Children" held Thursday afternoon was cosponsored with the Social Work Section. Martha Sharpless, M.D., Professor of Pediatrics, Moses Cone Hospital, presented on the topic "Sexual Abuse of Children: A Medical View". Jane Thompson, Esq., Assistant Attorney General, Department of Justice, Division of Social Services, Winston-Salem, presented on the topic "Legal, Ethical Social Service Issues in Sexual Abuse Cases.'

All of the workshops were successful learning experiences and we thank all of those who participated and attended. The STD Section enjoyed and appreciated working with the Social Work Section in cosponsoring a workshop, and we believe the effort contributed to the overall spirit of program-to-program cooperation encouraged at NCPHA this year.

Annual awards were presented, and the following persons were recognized for their outstanding contribution and achievement in the STD Control Program in North Carolina: James McDiarmid Award: Bill Treadway

	Cleveland
Public Health Investigator	Ellen Hari
Award:	Division o
	Region I N
Physician/PA/FNP Award:	Edna Rob
	Beaufort (
Secretary/Clerical Award:	Rae Hunt
	Durham (
Supportive Services Award:	Jean Willi
	Alamance
Laboratory Services:	Valerie Ja
-	Formerly,

Co. Health Dept. rison of Health Services Mecklenburg Co. bins Co. Health Dept. er Co. Health Dept. Co. Health Dept. ckson **Tri-County** Health Dept.

Certificates of Merit were awarded to all who were nominated, and we congratulate them as well as this year's award winners. During a brief business meeting, the section elected new officers who will serve the section for the next two years. They are:

> Chairperson: Vice-Chairperson: Secretary/Treasurer:

Evelyn Blankenship Kathy Peedin Gurley Carlos McCoy

Special thanks were given to Lonnie House, past-chairperson, for his leadership and hard work during the last two years. Lonnie will continue to represent the section as our representative to the NCPHA Legislative Committee, and the section will continue to benefit from his experience. Diane Tew has agreed to represent the section by serving on NCPHA's Membership Committee.

The STD Section would also like to thank all members and officers of NCPHA who worked together to make this year's annual meeting a heartfelt success.

Evelyn M. Blankenship Chairperson

#### **ENVIRONMENTAL HEALTH**

An exciting year lies ahead for sanitarians, for we are facing new challenges and many possible changes. The issues at hand include consolidation of health agencies, being either state or local employees, a name change, and a challenge to our professional status via the Fair Labor Standards Act. The state restaurant regulations are under review. We must keep an open mind and at the same time insure that all changes will be progressive.

The Environmental Health Section presented its most prestigious award, the Sanitarian of the Year Award for 1988, to Charles B. Snyder, Assistant Environmental Health Supervisor, Wayne County Health Department. The Award for Rookie Sanitarian of the Year was given to Clark L. Sizemore, of the Forsyth County Health Department.

Officers for the Environmental Health Section are Donnie McFall, Chairperson; Eddie Pierce, Jr., Vice-Chairperson; and John Alley, Secretary/Treasurer.

> Donnie R. McFall Chairperson



Clark L. Sizemore is Rookie Sanitarian of the Year.



Charles B. Snyder receives the Sanitarian of the Year Award.

#### DENTAL HEALTH

The Dental Health Section meeting was considered a great success by all. William Herzog, on the faculty of the School of Public Health, gave an excellent presentation which was enthusiastically received.

The Ernest Branch award was presented to Rebecca Bowden, who epitomized dental public health service during her career. In recognition of the close association encouraged between the state dental section and local public health programs, Dr. George Dudney and Rebecca Bowden, both of whom will be leaving for the greener pastures of retirement, were presented with plaques of appreciation by the county dental programs.

The Dental Health Section also received a pat on the back from the American Dental Association. Dr. Bill Milner announced that the programs initiated by the N.C. Dental Association and to which statewide public health personnel contributed extensively received the ADA Geriatric Dental Health Care Award of \$2,000. The program is called "Statewide Geriatric Programming — the North Carolina Approach".

Dr. Jean Spratt announced the upcoming Dental Symposium to be held in Durham. This is part of the continuing Seventieth Anniversary of the Dental Health Section and its focus will be "looking to the future".

Elections were held and the officers for the coming year are: Chairperson, Constance A. Epps, D.D.S.; Program Chair, Rick Mumford, D.D.S.; Secretary/Treasurer, Earle Yeamans, D.D.S.

> Constance A. Epps, D.D.S. Chairperson

#### MATERNAL AND CHILD HEALTH

The twelfth annual meeting of the Maternal and Child Health Section of the North Carolina Public Health Association was held at the Winston Plaza, Winston-Salem, North Carolina on September 29, 1988. This year the awards/business meeting, a breakfast and the workshop were held on the same day.

Dan Shingleton, MSW, Eastern Regional Maternal and Child Care Supervisor, was the keynote speaker for the breakfast. He set the tone of the day by reminding us of the strides and accomplishments made within public health and the need to continue our efforts.

Chairperson Marian B. Duggins conducted the business meeting with sixty members present.

The MCH awards were presented to those recognized for commitment and dedication on behalf of those extra special people who strive for excellence in their service to women and children. The awards for 1988 were presented to the following:

MCH Award for Outstanding Achievement — Jeanne Manuel, Surry County; Dr. John Hisley, Charlotte

Memorial Hospital and Medical Center

SIDS Counselor Award — Jennifer Watson, Onslow County

SIDS Certificate of Appreciation — Louise Smith, Guilford County

Clara Milko presented the slate of officers for 1988-89:

Chairperson: Vice Chairperson: Secretary/Treasurer: Members-at-Large:

Peggy R. Ellis Karen Carraway Blanch Hardee Gilda Tucker Lisa Sutton

The afternoon MCH workshop entitled "Visions of Creative Options" was attended by approximately 125 people. Marilyn Asay, School Health Consultant, was the moderator. Through her capable hands our presenters — Beth Brandes, MSW,





Louise Smith receives the SIDS Certificate of Appreciation.

Dr. John Hisley and Jeanne Manuel are recognized for Outstanding Achievement.

initiator of The Teen Talk program in Forsyth County; Dr. Alton Anderson, Director of the Center for Adolescent Health Development in Weldon, N.C. and Dr. Michael Durfee, Director of Wake Teen Medical Center in Raleigh, N.C., enlightened the group with new ideas and different approaches to the care of adolescents. Two advocates of The Teen Talk program also gave us first hand insights as to how that program had affected them.

The speakers were enthusiastic, caring and concerned people whose thoughts inspired all of us to look inside ourselves to what options we might exercise in providing better care to the adolescent.

The success of the program was reinforced by the evaluation responses. It could not have been accomplished without the support and cooperation of the MCH Executive Committee and members of the MCH group.

Thank you for a great 1988. We look forward to 1989 with continuation of the theme "Common Vision — United Voice".

Peggy R. Ellis Chairperson

### NUTRITION

The Nutrition Section, NCPHA, presented the first Bertlyn Bosley Award for Excellence in Public Health Nutrition, during the annual meeting, to Nell Joyner Tharrington of Edgecombe County. The award recognizes outstanding services in public health nutrition in N.C., based on achievements and services accomplished in the past year and/or previous years.

Members of the Nutrition Section enjoyed a most informative session on "A Multidisciplinary Approach to Cardiac Rehabilitation". Our thanks are extended to the Cardiac Rehabilitation Program of Wake Forest University for the presentation.

Members are reminded that the new membership year begins January 1st. Your active participation in NCPHA is needed.

The Annual Nutritionists' Conference in Browns Summit is scheduled for February 21-23, 1989. See you there!

Debra G. Brown Chairperson



Nell Joyner Tharrington (second from right), winner of the Bertlyn Bosley Award is congratulated by Hugh Young, Susan Hayes, Celia Buck, and by her mother, Mrs. Mary Ella Joyner.

## MANAGEMENT SUPPORT



Rebecca Sauls is named Achiever of the Year.

The Management Support Section, NCPHA, met on Wednesday, September 28, 1988. Camille Bishop presided over the business meeting. Steve Martin, Regional Director, Eastern Regional Office, spoke to the section on "Expectations". The Achiever of the Year Award was presented to Rebecca Sauls, Division of Health Services, Raleigh, retired. Mrs. Sauls also received a 25-year Service Award. A 25-year Service Award was presented to Sybil Beck, DHS, Raleigh. Mrs. Beck was also installed as the 1989 section treasurer.

Scholarships were given to Nancy Berry, Macon County Health Department, and to Rennie Flewwellin, New Hanover County Health Department.

On Thursday, September 29, the Management Support Section co-sponsored a workshop with the Health Education Section entitled "The Child Within". Christine Myers of Greensboro was the speaker. The workshop was a great success and everyone enjoyed learning to be childlike to alleviate stress. Overall, the Management Support annual programs were interesting, educational, and fun. The new section officers have already begun the planning for next year's Continuing Education spring workshops and annual programs. Keep reading the newsletter and stay informed!

> Mitza Mercer Chairperson

# PUBLIC HEALTH EDUCATION

The Public Health Education Section provided informative and interesting activities to health educators during the NCPHA Annual Meeting held in Winston-Salem. We cosponsored with the Management Support Section the workshop, "The Magical Child Within". Dr. Chris Myers examined the role that laughter and fun have in our lives.

The Annual Meeting of this Section was held September 28, 1988. Freddie Pierce presented his program, "Straight Talk", to the membership. "Straight Talk" is a unique approach to AIDS education and to the prevention of teenage pregnancy for junior and senior high school students. Marcia Flynt and her committee are to be commended for providing us with these excellent and timely programs.

Much was accomplished during the Business Meeting. Officers for 1988-1989 were elected. The officers are:

Chairperson:	Deborah Bennett
Vice Chairperson:	Robert Weaver
Secretary/Treasurer:	Peggy Bargenquast
Member-At-Large:	Karen Ramsey
Member-At-Large:	Becky Wood
Member-At-Large:	Rebecca McLeod

Appreciation was extended to the outgoing officers for their excellent service to this Section's membership. Those officers were:

Vice Chairperson/Program	
Committee Chairperson:	Marcia Flynt
Secretary/Treasurer:	Dallice McKoy

The membership voted to accept the proposed changes in the Section's by-laws. The following committees were established: Awards, By-Law & Manual of Procedures and Legislative.

Jeanne Palmer, Awards Committee Chairperson, introduced the Section's first awards presentation. Amin Khalil, Chief of the Office of Health Education and Communication, received the Special Recognition Award for Distinguished Leadership. He received this award for his unceasing efforts to have the contributions of health educators and health education recognized. Rebecca McLeod, Health Educator with the Burke County Health Department, was the recipient of the Health Educator Excel Award. This award is presented to an outstanding health educator in North Carolina. The Health Education Golden Project Award was presented to the Teen Initiative Project (TIP) at the Forsyth County Health Department. Dr. Tom Dundon, Health Director of the Forsyth County Health Department, accepted the award on behalf of the health educators involved with TIP. Those involved with TIP were Janet Lattimore, Doranna Foley, Sharon Mault and Mr. Lynn Aikens. The Golden Project Award is given for a model health project (2 years or more) in which a health educator made a significant contribution to its development and implementation.

The following people have accepted committee chairperson positions for the upcoming year:

Awards Committee:	Jeanne Palmer
By-Laws & Manual of	
Procedures Committee:	Tamara Dempsey-Tanner
Membership Committee:	Peggie Garner
Nominating Committee:	Barbara Hager
Program Committee:	Robert Weaver
<b>Resolutions Committee:</b>	Emily Tyler

Health educators are encouraged to get involved with the activities of this Section. The combined efforts of health educators will increase the viability of the Section and enable us to better address the health needs and concerns that challenge us daily. You are encouraged to contact the officers and/or committee chairpersons of this Section with your suggestions.

Deborah Bennett Chairperson

#### STATISTICS AND EPIDEMIOLOGY

The Statistics and Epidemiology Section met on Wednesday, September 28, 1988, in Winston-Salem, North Carolina, at the 77th NCPHA Annual Convention. Wayne Raynor, Chairperson, presided at the business meeting and awards banquet. The Outstanding Statistics/Epidemiology Award for 1988 was presented to Priscilla Guild, who was cited for her significant contributions to the Section and to the Health Services Research Center at the University of North Carolina at Chapel Hill. Priscilla has been the main-stay of the Statistics/Epidemiology Section for several years.

The Samuel L. Katz Award went to Thelma Murray, R.N., Nursing Supervisor at the Greene County Health Department. The Katz Award is presented annually for outstanding contributions to the field of immunization in North Carolina. Elaine Thomas, R.N., Immunization Consultant, presented the award and commended Mrs. Murray for her efforts to assure that every child in Greene County receives the recommended immunizations in a timely manner and prior to enrolling in school.

The new officers for 1988-89 are:

Chairperson:	A. Wayne Raynor, M.P.H. Assistant Coordinator Immunization Program,
Vice-Chairperson:	DHS/Raleigh Dexter L. Morris, M.D., Ph.D. Asst. Prof. of Epidemiology Dept. of Epidemiology
Secretary/Treasurer:	UNC-CH Michael Symons, Ph.D. Dept. of Biostatistics
Membership Chairperson:	UNC-School of Public Health Elaine Thomas, R.N. Immunization Program Consultant
<b>.</b>	DHS/Fayetteville
On Wednesday afternoon	a program was presented on

On Wednesday afternoon a program was presented on Chlamydia Testing in North Carolina by Joan Catignani, Dr.Ph., from the Virology/Serology Branch of the State Health Laboratory. Dr. Catignani presented excellent data on current morbidity trends relative to Chlamudia infection, especially among infants and adolescents. She gave an update on testing methods and clearly demonstrated the fact that Chlamydia is an everincreasing and significant public health issue. Dr. Catignani's presentation was followed by an update on the "Baby Love" program given by Marcia Roth, Health Educator, Maternal & Child Care Section, Division of Health Services, and Paul Buescher, Ph.D., State Center for Health Statistics. Baby Love is a joint program effort of the Division of Health Services and the Division of Medical Assistance to maximize guality maternity care, through a well-coordinated series of support services monitored by "Maternity Care Coordinators". It is hoped that the program will impact on, as well as minimize, maternal and child health problems. The presentation was very well done and aroused much interest among participants.

On Thursday, September 29th, the Section sponsored a presentation on the "Public Health Problem of Passive Exposure to Cigarette Smoke". Speakers were Charles Humble, M.S. and Victor Strecher, Ph.D., M.P.H. from the UNC School of Public Health. The presented material further emphasized the increasing need to promote a smoke-free environment in the work place as well as in other areas where the general public is exposed to passive cigarette smoke. A panel discussion followed which included Dr. Leah Devlin, Director, Wake County Health Department and the two presenters.

Tentative plans for this year include a Section-sponsored program at the Eastern Distric NCPHA Annual Meeting. Suggestions for topics for presentation are welcomed.

Wayne Raynor Chairperson

## NURSING SERVICES

Well, fellow nurses, the

NCPHA annual meeting in Sep-

tember was a success. The nurses once again had the high-

chairperson, Melinda McDowell,

a vote of thanks for a job well

done. We wish her the best of

Our Chief Nurse, Estelle Fulp,

brought us "Greetings from the

Office of the Chief Nurse"; Catherine James gave us an "Update

on Hepatitis"; and Yvone Chil-

Our program began Wednesday with the Business meeting.

est number in membership. We should give our outgoing



Linda Strother is the recipient of the Margaret B. Dolan Award for 1988.

Award for 1988. coat spoke on "Current Legislation". The Business meeting ended with the presentation of the Direct Services Award to Paula Tyson from Appalachian District Health Department.

luck.

Our Thursday morning workshop was well-received by our nurses and Community Health Assistants. The topic, "Public Health: The Chart, The Law, and You", was presented by Patrice Solberg, Attorney and Counselor-at-Law.

The Margaret B. Dolan Award Luncheon was very well attended, with approximately 100 nurses present. Our speaker, Dr. Iris Shannon, incoming president of APHA, enlightened us on the subject of "Public Health Nursing in the Year 2000." The luncheon ended with the presentation of the Margaret B. Dolan Award to Linda Strother of the Wake County Health Department. Let's not forget to mention our special luncheon guest, Dr. Jo Baggett, Margaret B. Dolan's brother, who brought us heartfilled memories of his sister's life.

As incoming Chairperson, I was pleased with our Section this year. Let me end by saying that our section plans to become more involved in legislative matters and policy decisions that will be involving us as nurses this year. Please support your section in any way that you can.

Wanda Robinson Chairperson

#### LABORATORY

Another Annual Meeting of NCPHA has passed, and with it went a bundle of good times!

The only change in the Executive Committee was the appointment of a new member-at-large to serve through 1990. Cherry Horne, laboratory consultant from the Regional Office in Greenville, was elected to serve this term.

Edith M. Fullwood, Laboratory Supervisor at Brunswick County Health Department, was presented the Outstanding Laboratorian of the Year Award. Our congratulations are extended to Edith on receiving this special award which honors her many accomplishments during her years in public health.

We would like to thank Melissa Howell and Boehringer Mannheim Diagnostics for the wine and cheese reception which topped off the section meeting. Everyone greatly enjoyed the food and fellowship.

We encourage all laboratorians to get involved in order to strengthen our section and help it grow. The Executive Committee will soon begin planning the next annual meeting, and your ideas for workshops and meeting topics are greatly appreciated. Just contact any member of the Executive Committee, and they will present your idea for you. Let's all pull together and make OUR section a Big Success — You are a valued member!

Betty M. Smith Chairperson

#### SOCIAL WORK

The Social Work Section of NCPHA is pleased to report a good convention and series of successful meetings. Our section is young, but it is growing, and this past convention helped create more interest in the Section's programs and agenda. Ms. Kay Brandon of the Guilford County Health Department served as the chairperson of the Section during this past year, and she was recognized for her leadership at the Section meeting held on Wednesday afternoon. Also, Dr. Elizabeth Watkins and Ms. Lee Forris were presented outstanding contribution awards.

The Wednesday afternoon program was outstanding and featured a number of speakers that discussed the value of social work in a variety of public health settings. The Section appreciated the thoughts of Dr. Aiken Mays, Mr. Gene Perrotta, Ms. Danette Rosenberg and Dr. Leo Croghan. It is with great sadness that I report that Dr. Croghan died suddenly on Sunday, October 16. We will remember his fine, thoughtful presentation and extend our condolences to his family and friends.

On Thursday the Section sponsored a luncheon at Darryl's Restaurant that was very well-attended. We were fortunate to have Dr. Thad Wester, Deputy State Health Director, speak to us about the future of public health in our state. The group appreciated Dr. Wester's candid and honest reflections on where we are and where we are headed.

Following the luncheon we returned to the convention hotel to participate in a workshop that the Section sponsored with the STD Section. We were pleased to meet and hear Dr. Martha Sharpless and Ms. Jane Thompson, both of whom did an outstanding job discussing the medical and legal aspects of Sexual Abuse and Children. Following their informative and interesting presentations, there were numerous questions and comments from the group. The workshop was extremely well attended and generated much interest on the topic.

We would like to thank all our speakers and all others who made the convention and our meetings instructive, thoughtprovoking, and meaningful.

> E. Daniel Shingleton Chairperson

#### COMMUNITY HEALTH ASSISTANTS/TECHNICIANS

Once again, we have completed another good year for the Community Health Assistants/Technicians Section. On July 22, our annual workshop was held at Camp Caraway with 108 people present. The topic was "Building Self Esteem", presented by Earl Smith, Substance Abuse Education Consultant, Cumberland County Mental Health. Everyone enjoyed him.

On September 28, at the NCPHA Annual Meeting, we ended our fiscal year with a workshop. Robert H. Morris, PA, Cumberland County Health Department, spoke on the topic, "Working Together for Good Health". After the business meeting, awards were presented to Almetha Gilbert, Chairperson, who is leaving us due to retirement. We will miss her leadership with the section. Our new Chairperson is Gloria Lee, Cumberland County Health Department. The Community Health Assistant/Technician Award was presented to Sue Louise Brooks from New Hanover County Health Department. Congratulations, Louise, we are proud of you.

Mexie Fields First Vice-Chairperson

## ADULT HEALTH PROMOTION

The Adult Health Promotion Section sponsored two very successful functions at the 77th Annual Meeting of NCPHA. The Adult Health Promotion Breakfast and the Adult Health Promotion Workshop (jointly sponsored by the Public Health Management Section) focused on the issue of making health promotion a reality for the poor. The outstanding attendance at both of these functions spoke to the interest of the professional community in this timely topic.

The Adult Health Promotion Breakfast featured Marshall W. Kreuter, Ph.D., Director of the Division of Chronic Disease Control and Community Intervention, Centers for Disease Control, speaking about Health Promotion for the Poor. Dr. Kreuter spoke of a vision for health promotion creating communities where healthful conditions and healthful practices are social norms. He discussed examples of health promotion programs that targeted low socioeconomic groups and were very successful in reducing risk factors for chronic diseases such as cardiovascular disease and certain cancers.

Officers for 1988-89 elected at the business meeting are as follows: Chairperson, Georjean Stoodt, M.D.; Chairperson Elect, Brenda Motsinger; Vice Chair, Judy Foreso; Secretary, Sally Herndon Malek; Treasurer, Sandra Cox.

Awards were presented by Brenda Motsinger as follows:

Helen Ray Outstanding Employee

Judy Ruffin Beaufort County Health Department

Outstanding Agency

Edgecombe County Health Department Outstanding Individual from the Community

Louis Stephens

Retired, President Pilot Life Insurance 1st Chairman of Board of Directors

Wellness Council of the Piedmont

This new award for the Outstanding Individual from the Community was approved by the membership to be an annual award. This is an excellent way to honor those key members of the community who are so vital to health promotion efforts.

The Workshop entitled "Health Promotion for the Poor" was cosponsored by the Public Health Management Section, with special thanks to Merrell Dow for financial support. Dr. Georjean Stoodt and Steve Martin moderated a panel presentation and discussion which described experiences and issues involved in making health promotion a reality for the poor in North Carolina. Panelists included: Jim Baluss, Director, Pamlico County Health Dept.; Joanne Dixon, Project Coordinator, Community Health Assessment & Promotion Project, Emory University; Rudy Hillman, Board of Directors, Heart of Carolina Habitat for Humanity: Tim Monroe, M.D, M.P.H., Director, Pitt County Health Dept.; Fred Pilkington, D.P.A., Director, Cabarrus County Health Dept.; Victor Schoenbach, Ph.D., Co-Principal Investigator, Self-Help Quit Smoking Program for Black Americans; Charles Watts, M.D., FACS, Senior Vice President, Medical Director, North Carolina Mutual Life Insurance Company; Jesse Williams, M.D., M.P.H., Director, Cumberland County Health Dept.

Thank you to all involved for making this year's program a success.

Sally Herndon Malek Secretary

#### 1989 Public Health Leadership Conference

#### March 9, 1989

#### Raleigh, N.C.

Mark your calendar now and make plans to attend and to support and learn more about the bills listed on page 13. Brochures with further details will be mailed in early January. Register early and save money. See enclosed flyer for details or call Brenda Maurer, Registrar, at (919) 966-4032.

## NEWS FROM THE SECTIONS (continued) PUBLIC HEALTH MANAGEMENT

Chairman Lorey White called the meeting of the Public Health Management Section to order Wednesday afternoon, September 28, 1988. There were 42 people present. During the business portion of the meeting, Charles Buckner, nominating committee chair, announced the following slate of officers, who were duly elected: Chair, Steve Martin (DHS/ERO), Vice-Chair, Lynda Smith (New Hanover County Health Department), and Leah Devlin (Wake County Health Department). The group also voted to: 1) provide \$100 support for a representative to a legislative conference; 2) have the new chair appoint a member to the NCPHA Legislative Committee; and 3) raise the question to the NCPHA Executive Committee regarding whether persons who are allowed to vote in General Sessions are current in their dues payments.

Fred Pilkington, Ph.D., Director of the Cabarrus County Health Department, presented a summary of his study on the "Determination of Managerial Effectiveness of Local Health Directors". Dr. Pilkington discussed his methodology, findings, conclusions, and, finally, made some recommendations with implications for practical applications.

#### Steve Martin Chairperson

#### ASSOCIATION OF NORTH CAROLINA BOARDS OF HEALTH ENTERS THIRD YEAR WITH EYE ON THE FUTURE

Board of health members learned about growing threats to public health at the association's third annual meeting. The Association of North Carolina Boards of Health (ANCBH) held its annual meeting in Winston-Salem on September 27, 1988.

Experts spoke about the board of health's role in advocating for public health legislation, protecting the environment, and lobbying for increased AIDS education. Board members also attended workshops highlighting successful teen pregnancy, aging and health promotion/disease prevention programs. Another workshop focused on the obstetrical service crisis.

Dr. Michel Ibrahim, Dean of the University of North Carolina School of Public Health, gave the keynote address at a combined luncheon for members of the NCPHA Governing Council, the North Carolina Local Health Director's Association and ANCBH. Dean Ibrahim illustrated how public health awareness is influenced more by media attention than scientific accuracy. He compared limited public attention on aspirin's proven relationship to Reyes Syndrome to the surge of advertising based on preliminary findings on aspirin's affect on heart attacks. The Dean concluded saying health professionals need to interpret research for the general public, and medical journals should refrain from encouraging media attention on preliminary findings.

The Public Health Week Awards, an annual highlight of the luncheon, were presented by Dr. Ronald Levine, State Health Director. This year's awards were given to Alamance County for an outstanding adolescent pregnancy program, and to Wake County for implementing a committee structure which assigns board of health members to every division of the health department.

Members of ANCBH elected officers and board of directors for the coming year. The president for 1988-1989 is Ronald Tucker, DDS, from the Cumberland County Board of Health. Vera Robinson, Forsyth County, is president-elect; Hattie Ellis, Wilson County, treasurer; and Ruth Brandon, Buncombe County, is secretary. New board of directors are Dolores Clement, Durham County; Judith French, Caldwell County; and Howard Fitts, Durham County. The 1988-1989 ANCBH Board of Directors met in Winston-Salem, October 25th, and projected goals for the next five years. ANCBH's top priorities are to (1) Increase membership; (2) Achieve financial stability, (3) Improve communication between boards of health and the general public, (4) Impact public health policy in North Carolina, (5) Provide training for majority of board of health members, and (6) Employ a full-time executive. Work to accomplish these goals will begin by meeting this year's objectives to secure a grant for board of health training, and increase visibility for the association.

Vaughn Mamlin for ANCBH

#### NCPHA LEGISLATIVE COMMITTEE SETS AMBITIOUS AGENDA FOR 1989

With a newly mandated organizational structure and an ambitious legislative agenda, the NCPHA Legislative Committee faces a challenging year.

Under bylaw changes approved this year, the Legislative Committee will have a new membership structure, with representatives appointed from each NCPHA section. In addition, the committee has developed a bold and extensive legislative agenda that addresses critical public health issues.

The top legislative priority for NCPHA this year will be the establishment of the proposed Department of Health and Environment. Last year several consolidation plans were considered and one — Governor Martin's proposal — was introduced in the 1988 session but not acted on. This year the Environmental Review commission will introduce a related proposal, although at this time it is uncertain what the structure will be.

In other top priority actions, NCPHA will initiate or sponsor the following bills:

- To establish a minimum salary level for all local government employees subject to the N.C. State Personnel Act.
- To establish a study commission on injury prevention and control.
- To add two local government employees to the State Personnel Commission.
- To mandate the development of a statewide solid waste management plan.
- To require smoking policies to be developed for all N.C. government buildings and offices.

NCPHA has also agreed to support the following DHS expansion budget items for the 1989-91 biennium:

- Local Environmental Health Services (\$3,800,000 each year)
- Healthy Mothers/Healthy Children Programs (\$12,140,000 each year)
- •Health Promotion/Disease Prevention Programs (\$6,302,255 in 1989-90; \$7,302,255 in 1990-91)
- Control of AIDS, Syphilis and Other Contagious Diseases (\$3,387,000 each year)
- Health Care for the Medically Indigent (\$3,601,792 in 1989-90; \$4,161,390 in 1990-91)

In addition to the above listed priorities, NCPHA will support legislation introduced by other organizations related to funding for additional school health coordinator positions; migrant housing inspection requirements; assaults on government officials; continued state funding for abortions for poor women; and other legislation.

> Bob Parker, Past-Chair Linda Parker, Chairperson

# **EDUCATIONAL OPPORTUNITIES**

#### NATIONAL ENVIRONMENTAL HEALTH ASSOCIATION CONFERENCE

The Fourth Annual Midyear Conference of the National Environmental Health Association — will be held January 15-17, 1989, at the Red Lion La Posada Resort Hotel in Scottsdale, Arizona.

The conference will examine the development of current environmental health law, provide updates on present legislation, unveil the latest in enforcement strategies, report on the leading legal system pitfalls, discuss the ramifications of professional liability and advise the environmental professional on ways to protect one's self.

The faculty for the conference is comprised of insurance specialists, lawyers, environmental health administrative personnel, health department attorneys, corporate environmentalists, and state/federal agency compliance officers.

For further information write or call: Don Gillogly at NEHA, 970 S. Colorado Blvd., South Tower Suite 970, Denver, CO 80222; (303) 756-9090.

CHAPEL HILL, NC — Principles of Public Health Practice, a three-day continuing education program, will be offered April 4-6 in Chapel Hill, NC. The program, which is sponsored by the UNC School of Public Health, is specifically designed for professionals who have been working for two years or less in a public health setting without formal training in public health or for those who would like an update on basic public health concepts.

Faculty from the UNC School of Public Health as well as practicing public health professionals from around the state will describe the interdisciplinary nature of public health. They will discuss community diagnosis, program planning and communitydirected interventions. The roles that local public health departments can play in helping the state achieve goals set out in the U.S. Public Health Service Report, Promoting Health/Preventing Disease: Objectives for the Nation will also be explored.

For further information or to register, contact Brenda Mauer, Registrar, Office of Continuing Education, UNC School of Public Health, CB #8165, Miller Hall, Chapel Hill, NC 27599-8165 (telephone: 919/966-4032).

CHAPEL HILL, NC — Managing continuing education programs is the focus of a one-day program to be held Feburary 23 in Winston-Salem, N.C. The program is sponsored by the NC Association of Adult Educators (NCAEA) and cosponsored by the UNC School of Public Health, Duke University, High Point College, Winston-Salem University Graduate School of Business and Northwest Area Health Education Center.

The program is designed for people responsible for the details and coordination of continuing education programs in both small and large operations.

Instructors will be William Browder, associate director for continuing education at the UNC School of Public Health, and Marilyn Hartman, director of short-course programs and conferences at Duke University.

Topics to be covered include continuing education marketing and promotion, timelines and program workplans, effective communication with participants and faculty, budget development, cost analysis and program evaluation. The program fee is \$30 for NCAEA member and \$35 for non-members.

For further information or to register, contact Brenda Mauer, Registrar, Office of Continuing Education, UNC School of Public Health, CB #8165, Miller Hall, Chapel Hill, NC 27599-8165 (telephone: 919/966-4032).

#### MASTERS IN HEALTH ADMINISTRATION OFFERED

The University of North Carolina at Chapel Hill is accepting applications for its Regional Master's Degree Program for working health professionals and administrators. The program, which is offered through the School of Public Health, awards the Master of Public Health (MPH) degree in Health Administration. The next class will be admitted in May, 1989.

The Regional MPH Degree Program makes part-time graduate study available to health practitioners interested in health policy and administration. The program emphasis is on comprehensive, high quality, flexible and self-paced learning: degree requirements may be completed in 2½ to 5 years; up to 12 semester hours of credit may be earned in other approved programs; up to 15 semester hours of credit may be earned through integrated courses taught largely through home-based studies under the guidance of faculty and local preceptors. Classroom teaching is limited to three summer institutes of approximately six weeks, plus five-day briefing and review sessions each January for the integrated courses.

To qualify for admission, an applicant must have a minimum of a bachelor's degree and three years prior experience in health administration or a health profession, or must have a prior doctoral level degree in an appropriate field. Further, applicants must have a combined verbal and quantitative GRE score of 1000 or more, or an acceptable score on an equivalent exam; have a minimum G.P.A. of 3.0 on a 4.0 scale; and must maintain full-time employment in a managerial or clinical position in the health or human services field during the course of study.

The Non-Residential Master's Degree Program has been offered since 1969. To date, 13 classes have graduated and five cohorts totaling 120 students are currently enrolled.

For more information or for application materials, contact the Non-Residential Programs Office, Department of Health Policy and Administration, School of Public Health, CB# 7400 Rosenau Hall, Chapel Hill, N.C. 27599 or call (919) 966-1451.



Annette Boutwell's camera captured a few candid shots during the 1987-88 Governing Council meetings. Leonard Wood and Barbara Chavious (above) share a lighter moment while Peggy Nelson, Leslie Brown and Ann Royal reflect on the day's issues.

#### EDUCATIONAL OPPORTUNITIES **1989 SPRING** CONTINUING EDUCATION CALENDAR

#### **School of Public Health** The University of North Carolina at Chapel Hill

Call Brenda Mauer, Registrar, at 919/966-4032 for information on all School of Public Health sponsored programs. When another contact agency has been listed, please call that number directly.

Nursing	Home	Administration	
Janua	ary 5-A	pril 28	

Chapel Hill

Basic Law and the Public Health Nurse in '89	
January 5	Clinton
January 10	Burlington
January 12	Morganton
January 31	Williamston

Injury Coding: Using the ICD N and E Codes Greensboro January 11-12

Meeting the Nutritional Needs of Older Adults January 11 Favetteville Contact: Fayetteville AHEC (919/323-1152)

#### **Institutional Sanitation**

January 23-25
February 28-March 2
April 11-13

Fayetteville Greenville Winston-Salem
Winston-Salem

Strengthening Supervisory Skills An Intermediate-Level Course for Health and Human Services Professionals January 26-27

Greensboro

Raleigh

**Exposure Control Symposium** Favetteville February 3 Contact: Fayetteville AHEC (919/323-1152)

#### **Health Promotion for School Kids:**

Is

sues and Interventions	
February 17	Wilmington
March 10	Rocky Mount
March 17	Burlington
April 14	Hickory

- Ninth Annual Training Conference for Public Health Nutritionists-Promoting Wellness in Public Health Nutrition: A New Name for an Old Game February 21-23 Browns Summit
- **Management Services for Mental Health** February 22-23 **Rocky Mount**
- **Managing Continuing Education Programs** February 23 Winston-Salem

<b>Management Support</b>	Training Conference
February 24	Greenville
March 17	Raleigh
April 7	Asheville

Applied Epidemiology February/March

- **1989 Public Health Leadership Conference** March Raleigh
- School of Public Health Alumni Conference March 30-31 Chapel Hill
- atient Education March/April Fayetteville Contact: Fayetteville AHEC (919/323-1152)
- **Principles of Public Health Practice** Chapel Hill First week in April

Organizing, Delegating, and Communicating April 19 New Bern May 17 June 7 Contact: Eastern AHEC (919/758-5200)

Sixteenth Annual Maternal and Child Health Conference Coordination, Challenge, and Change in the 1990's Chapel Hill April 23-26

Institute of Medicine Report on the Future of Public Health: A Statewide Forum for Discussion and Strategic Planning **Multiple Sites TBA** April-May

**Clinic for Advanced Supervisors** Greenville May 4

May 10-11

1989 Public Health Nutrition Update: Nutrition and Women's Health

Winston-Salem

North Carolina Wastewater Treatment Plant Operators School Grades I-IV May 15-19

Chapel Hill

- **Community Health Nurse Certification Review** May 19-20 Chapel Hill
- Thirteenth Annual Community Health Nursing Conference: Achieving Excellence in a Community **Health Nursing Curriculum** Chapel Hill May 21-24

North Carolina Environmental Health Law May 23-25 Winston-Salem NOTE: This program is filled.

Local Health Directors Workshop Chapel Hill May



New officers for 1989 are (front row, left to right): Estelle Fulp, Barbara Chavious, Lillie DeWitt, Ann Wolfe (President), Doris Gothard; (back row) Randall Turpin, Jimmy Rhyne, Susan O'Brien, Bob Parker, Maida Dundon.

#### NOTICE OF 1989 ANNUAL DUES

Enclosed with this issue of the Newsletter you will find an application for renewal and/or new member payment of dues. They are \$18.00 for early payment (must be postmarked by February 15th) and \$20.00 following February 15th.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to the Treasurer, c/o NCPHA Headquarters Office, Post Office Box 10387, Raleigh, North Carolina 27605.

Remember: The membership year coincides with the calendar year (January through December). PLEASE DO NOT SEND CASH! SECTION DUES TO BE PAID AS INDICATED ON THE APPLICATION.

# **Calendar of Events**

- NCPHA Governing Council ..... January 27, 1989 Adams Mark Charlotte
- 2) Southern Health Association ... March 28-30, 1989 Annual Meeting Louisville, KY
- 3) Public Health Week ..... April 9-15, 1989 Statewide Activities
- 5) Eastern District Meeting ..... May 10-12, 1989 NCPHA
  Ramada Inn & Holiday Inn Kill Devil Hills
- 6) Western District Meeting..... May 24-26, 1989 NCPHA Holiday Inn Piedmont Center Hickory
- 7) NCPHA Governing Council ... September 12, 1989 Adams Mark Charlotte
- 8) NCPHA Annual Meeting....September 13-15, 1989 Adams Mark Charlotte

# **DO YOU HAVE NEWS?**

Send articles, reports, notes on members or calendar items to:

Barbara O. Chavious Vice-President NCPHA Dept. of Health Policy & Administration CB # 7400 Rosenau Hall School of Public Health Chapel Hill, NC 27599

#### NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, Inc. DECEMBER, 1988

NEWSLETTER

P.O. Box 10378, Raleigh, N.C. 27605

# North Carolina Public Health Association, Inc.

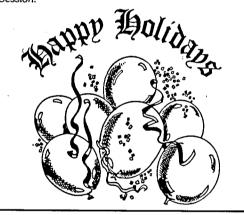
Post Office Box 10387 Raleigh, North Carolina 27605 Telephone (919) 821-2226

The Newsletter is a publication of the North Carolina Public Health Association. It is published December, April and August of the Association year.

> Ann F. Wolfe, M.D., President Barbara O. Chavious, Vice-President and Newsletter Editor



The gavel is passed from Susan O'Brien to Ann Wolfe at the Closing General Session.



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# Newsletter



## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

August, 1988

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

North Carolina Public Health Association Annual Meeting

> Stouffer Winston Plaza Hotel Winston-Salem, North Carolina September 27, 28, 29, 30 1988

Theme: Public Health — Common Vision! United Voice!

## Message from the Program Chairperson



All public health workers have at least one thing in common, and that is protecting, preserving, and improving the health and well-being of the citizens of North Carolina. It is extremely important for us to recognize our common purpose, work together, and speak in unison for the expansion and improvement of all public health services in

Ann F. Wolfe, MD, MPH Program Chairperson

our state. Our Program then, "PUBLIC HEALTH — COMMON VISION! UNITED VOICE!", holds particular meaning for me, and I hope it does for you.

Dr. Iris Shannon and Dr. Earl Fox, who will speak during our general sessions, are fierce advocates for public health, and dynamic speakers as well. Invitations were extended to both Governor Martin and Lieutenant Governor Jordan to be with us. I have received confirmation from Governor Martin, and the Lt. Governor is trying to clear his schedule in order to join us. You can see from the Program agenda that there will be many exciting speakers who will address relevant and challenging public health issues.

Your Program Committee and the Local Arrangements Committee (under the able leadership of Mary Jalloh) are working hard to make our meeting a most perfect moment in time. Please make plans to replenish your minds, spirits, and bodies — and be with us in September!

> Ann F. Wolfe, MD, MPH Chairperson, Program Subcommittee President-Elect, NCPHA

## Local Arrangements Committee News



Greetings from Winston-Salem and the Forsyth County Health Department! We are looking forward to your arrival in September and have been working hard to ensure that your stay in Winston-Salem will be an enjoyable and memorable one.

Mary Grenz Jalloh Local Arrangements Chairperson

Convention activities will occur at the Winston Plaza, a Stouffers

Hotel, and at the Benton Convention Center, located across the street from the Winston Plaza. To supplement continuing education activities, social events have also been planned. On Wednesday evening, a dance will be held at the Winston Plaza, featuring *Lee Gillette*, D.J. with KISS FM98 radio in Greensboro. Following the awards banquet on Thursday at the Benton Convention Center, *The Kays* from Charlotte will be featured.

The Kays were introduced in 1979 and consist of eight musicians with various musical abilities. They perform a variety of music, including Top 40, Beach, Rock and Soul. The variety presented by their four lead vocalists is complimented by the abilities of their three-piece horn section. We look forward to hearing *The Kays* while renewing old friendships and making new friends on Thursday evening.

Join us in Winston-Salem September 27-30, 1988. We'll be looking for you!

> Mary Grenz Jalloh Chairperson Local Arrangements Committee



# President's Message

Summer has begun in earnest, and I am sure that all of you are planning exciting vacations. For me it is a time to reflect that my year as your president is coming to an end. Back in September, 1987, I talked about you, me and NCPHA becoming involved and united in Public Health. I am happy to say that a great beginning is underway.

Your Legislative Committee has developed a legislative agenda packed full of money requests to help further public health in North Carolina. From the looks of things now, we stand a good chance of getting our share of the pie.

The By-Laws and Manual of Procedures Committee, on behalf of the Governing Council, will be presenting to you some exciting things for a membership vote at the Annual Meeting. One proposal is to change the Legislative Committee so that each Section has a representative and two extra members-at-large are appointed by the President. We will also vote on the addition of a new officer for our organization, the Vice President for Education, and some changes in the duties of the other officers, which we hope will make the Executive Committee more efficient in its tasks. Finally, a vote will be taken on Vector Control's petition to become a new section.

Governing Council has undertaken some giant and farreaching steps to advance NCPHA. At the meeting in June, a motion passed to begin planning efforts to establish an Executive Director for NCPHA. This is down the road a few years, but we must start now to develop ways to fund this undertaking.

The Annual Meeting preparations are well under way. The Program Committee has planned an educational and entertaining agenda. Local Arrangements is busy at work with plans to make this the best Annual Meeting yet. Make your plans early so that you can come and enjoy yourself.

Being able to serve you this year has been the nicest thing that has ever happened to me. Public Health and NCPHA are most important to me, and having had the opportunity to help shape the future of both has been an experience that I will never forget. I thank all of you for your efforts this year in helping to unite NCPA and Public Health in North Carolina.

Continue the good work, enjoy your summer, and I will see you in September.

Susan M. O'Brien President, NCPHA

North Carolina Public Health Association, Inc. Post Office Box 10387 Raleigh, North Carolina 27605 Telephone (919) 821-2226

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> Susan M. O'Brien, President Barbara O. Chavious, Vice-President and Newsletter Editor

# Report of the By-Laws and Manual of Procedures Committee — Proposed Changes

The By-Laws and Manual of Procedures Committee will recommend to the membership that the following changes be made in the By-Laws at the Annual Meeting. These changes have been approved by the Governing Council:

1) Legislative Committee — Proposal to change the composition of the Committee in order to have representation from each section.

2) New Section — A petition has been presented requesting that a new Vector Control Section be added to NCPHA.

3) Officers for NCPHA — Proposal to create a second office of Vice-President and to restructure the duties of the President-Elect and the Vice-Presidents.

Libby H. Stephens Chairperson

# Proposed Slate of Officers 1989

At a meeting on May 3, 1988, the Nominating Committee approved a panel of candidates for the 1988-89 NCPHA year. All of the following candidates have agreed to be nominated:

President Elect
Vice President for Education Doris C. Gothard Developmental Evaluation Center, Asheville
Vice President for CommunicationsBarbara Chavious Department of Health Policy and Administration, Chapel Hill
SecretaryLillie DeWitt Cumberland County Health Department, Fayetteville
Treasurer Carlton Adams, Jr. Eastern Regional Office, Greenville
Governing Council Members at LargeBarbara Hager Division of Health Services, Raleigh
APHA Representative
SHA Representative Estelle Fulp Division of Health Services, Raleigh
APHA/SHA Alternate Representative Jimmie Rhyne Division of Health Services, Raleigh
Ms. Parker, Ms. Gothard and Ms. Chavious recognize that

their role/title is dependent upon action by the membership regarding By-Laws Changes at the 1988 Annual Business Meeting.

On June 8, 1988, the panel of candidates was presented to the Governing Council.

Stacy Covil Chairperson Nominating Committee

# ANNUAL MEETING PROGRAM





David T. Flaherty, Secretary NC Dpt. of Human Resources



Presiding: Topic:

Speaker:

Presiding:

Presiding: Topic: Speaker:

Presiding:

Topic:

Speaker:

Presiding: Topic:

Speakers:

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1:30 pm -

1:30 - 4:00 pm

2:00 pm - 5:00 pm

1:00 pm - 3:00 pm

1:00 pm - 3:00 pm

4:00 pm

12:00 pm - 2:00 pm

2:00 - 4:00 pm

1:30 - 4:30 pm

3:00 pm - 5:00 pm



Iris R. Shannon, Ph.D., R.N President Elect, APHA

Deborah Bennett, Chairperson "Straight Talk" Freddie Pierce Ventriloquist, Impersonator, Magician

STATISTICS and EPIDEMIOLOGY Robert H. Holbrook, M.D., M.S.P.H., Chairperson Business Meeting

#### **BUSINESS MEETINGS**

COMMUNITY HEALTH ASSISTANTS/TECHNICIANS Almetha Gilbert, Chairperson "Working Together for Good Health" Robert H. Morris, Sr., P.A. Cumberland County Health Department

DENTAL HEALTH Steve Cline, D.D.S., M.P.H., Chairperson "Communication Skills for Dental Personnel" William T. Herzog, M.S.P.H. Associate Professor of Health Policy and Administration UNC School of Public Health

There also will be an update on the 70th Anniversary of Dental Health in N.C.

DEVELOPMENTAL REHABILITATION Ann Royal, R.N., Chairperson -Business Meeting "Update on Legislative Activities for Children and How to Better Advocate for Them" Helen R. Marvin N.C. State Senator, Gastonia

ENVIRONMENTAL HEALTH Thomas W. Spurling, Chairperson Business Meeting

LABORATORY Betty M. Smith, Chairperson "Stress Management in the Laboratory" Lenore Flynn, Director Medical Technology Program Bowman Gray School of Medicine

MANAGMENT SUPPORT Camille Bishop, Chairperson "Expectations" Steve Martin, Regional Director Eastern Regional Office Division of Health Services

NURSING Melinda McDowell, R.N., Chairperson Business Meeting

PUBLIC HEALTH MANAGEMENT Lorey White, Jr., Chairperson "Determination of Managerial Effectiveness of Local Health Directors" Fred Pilkington, D.P.A., Director Cabarrus County Health Department

TUESDAY, SEPTEMBER 27, 1988			
8:30 am	Executive Committee, NCPHA		
10:00 am	Governing Council, NCPHA		
12:00 pm	Joint Luncheon Governing Council N.C. Association of Local Boards of Health		
	N.C. Association of Local Health Directors Public Health Week Committee		
12:00 pm	N.C. Environmental Health State of Practice Committee Luncheon — Business Meeting		
1:30 pm	Governing Council, NCPHA (continued)		
2:00 pm	N.C. Association of Local Health Directors — Business Meeting		
3:00 pm	Registration — Information		
WEDNE	SDAY, SEPTEMBER 28, 1988		
8:00 am - 5:00 pm	REGISTRATION-INFORMATION		
9:00 am - 9:00 pm	EXHIBITS		
8:45 am - 11:45 pm	FIRST GENERAL SESSION		
Presiding: Concert:	Susan M. O'Brien, President		
Invocation:	The Reverend Scott Nowlan Centenary United Methodist Church Winston-Salem		
Program Introduction:	: Ann F. Wolfe, M.D., M.P.H. President-Elect		
Welcome:	Thomas R. Dundon, Ph.D., M.P.H., Director, Forsyth County Health Department		
	Carolyn Ferree, M.D., Vice-Chairperson Forsyth County Board of Health		

Wayne A. Corpening Mayor of Winston-Salem KEYNOTE ADDRESSES

David T. Flaherty, Secretary **Remarks:** North Carolina Department of Human Resources Speaker: James G. Martin Governor of North Carolina Claude Earl Fox, M.D., M.P.H. Speaker: Alabama State Health Officer "Bound Over for Trial" Topic: **BUSINESS MEETING** Susan M. O'Brien, President Presiding: SECTION ACTIVITIES

LUNCHEON MEETINGS 12:00 pm - 2:00 pm Presiding: NUTRITION Susan Hayes, Chairperson Business Meeting 12:00 pm - 3:30 pm PUBLIC HEALTH EDUCATION

Presiding: Topic:	4:00 pm	SOCIAL WORK Kay G. Brandon, M.S.W., Chairperson "Public Health Social Work — 1988"	Moderators:	Georjean Stoodt, M.D., M.P.H., Chief Adult Health Services Section Division of Health Services		
Speakers:		E. Daniel Shingleton, M.S.W. Maternal and Child Care Supervisor Eastern Regional Office Division of Health Services		Stephen Martin, Regional Director Eastern Regional Office Division of Health Services		
		Eugene Perrotta, M.S.W. Maternal and Child Care Section	Panelists:	Jim Baluss, Director Pamlico County Health Department		
		Division of Health Services O. Aiken Mays, M.D., Director Wayne County Health Department		Joanne Dixon, Project Coordinator Community Health Assessment & Promotion Project, Emory University		
•		Leo Croghan, Ph.D., Director Fayetteville DEC		Rudy Hillman, Board of Directors Heart of Carolina Habitat for Humanity		
		Danette Rosenberg Gaston County Health Department		Tim Monroe, M.D., M.P.H., Director Pitt County Health Department		
2:00 pm - Presiding:	5:00 pm	STATISTICS and EPIDEMIOLOGY Robert H. Holbrook, M.D., M.S.P.H.,		Fred Pilkington, D.P.A., Director Cabarrus County Health Department		
Topic: Speaker:		Chairperson "Results of Chlamydia Testing" Joan Catignani, Dr.PH.		Victor Schoenbach, Ph.D., Co-Principal Investigator and		
Topic: Speakers:		State Health Laboratory "Baby Love Update" Marcia Roth, Health Educator Maternal and Child Care Section Division of Health Services		Charles Watts, M.D., Medical Director, Principal Investigator, Self-Help Quit Smoking Program for Black Americans		
		Dennis Williams, Assistant Director Division of Medical Assistance		Jesse Williams, M.D., M.P.H., Director Cumberland County Health Department		
		Paul A. Buescher, Statistician State Center for Health Statistics	10:00 am - 12:00 pm Topic:	DEVELOPMENTAL REHIBILITATION "Toward a True Integration of Services for		
1:00 pm - Presiding:	3:00 pm	STD	Moderator:	Developmentally Disabled and Chronically Ill Children" A. Dewane Frutiger, M.A., M.P.H.,		
Topic: Speaker:		"The Future of STD's — A Challenge We Must Face Together" P. Samuel Pegram, M.D. Associate Professor of Medicine, Infectious Disease and Immunology, Bowman Gray School of Medicine	Panelists:	DEC Director Department of Pediatrics, East Carolina University School of Medicine Howard B. Campbell, M.P.H., Director, PPCC District Health Dept.		
	-	SOCIALS		Leo Croghan, Ph.D., Director Fayetteville DEC		
4:00 pm -	5:00 pm	LABORATORY Wine and Cheese Compliments of Boehringer-Mannheim		John Dougherty, Ph.D., Director Eastern TEACCH, Greenville		
5:30 pm -	7:00 pm	Diagnostics, Inc. School of Public Health, UNC-Chapel Hill Wine and Cheese		Lowell Harris, M.Ed., Director, Division of Exceptional Children, Department of Public Instruction		
9:00 pm		DANCE — DJ		Don Taylor, M.S., Assistant Secretary for Management and Budget,		
		SDAY, SEPTEMBER 29, 1988		Department of Human Resources		
8:00 am - 8:30 am -	-	REGISTRATION-INFORMATION EXHIBITS		Worth Worthington, Ed.D., Parent Greenville		
7:30 am -	8:30 am	BREAKFAST MEETINGS PAST PRESIDENTS		Robert Dillard, M.D., Neonatal Section Department of Pediatrics Bowman Gray School of Medicine		
7:30 am - Presiding: Topic:		ADULT HEALTH PROMOTION Jeanne Palmer, Chairperson "Health Promotion for the Poor —Are We Kidding Ourselves?"	9:00 am - 11:30 am Moderator: Topic:	LABORATORY Betty M. Smith, Chairperson "Chemistry Screening — the Rewards and Risks"		
Speaker:		Marshall W. Kreuter, Ph.D., Director Division of Health Education, Center for Health Promotion and Education	Speakers:	Ben Money, Health Educator Wake County Health Department		
7:30 am - Presiding:	8:45 am	Center for Disease Control MATERNAL AND CHILD HEALTH		Lou Turner, Dr.PH. Laboratory Improvement Consultant State Health Laboratory		
, residing.		Marian Duggins, R.N., Chairperson Business Meeting		Susan O'Brien, Laboratory Director New Hanover County Health Department		
9:00 am - 1	1.20	MORNING WORKSHOPS	9:00 am - 11:00 am	MANAGEMENT SUPPORT and PUBLIC		
9:00 am - 1 Topic:	1.50 am	ADULT HEALTH PROMOTION AND PUBLIC HEALTH MANAGEMENT "Health Promotion for the Poor	Topic: Speaker:	HEALTH EDUCATION "The Magical Child Within" Chris Myers		
4		in North Carolina"		Myers and Associates, Winston-Salem		
T						

9:00 am - 11:00 am Topic:	NURSING and COMMUNITY HEALTH ASSISTANTS AND TECHNICIANS "Public Health — The Chart, the Law, and You"		John Freeman, D.V.M. Epidemiology Section Division of Health Services
Speaker:	Patrice Solberg	2:00 pm - 4:00 pm Topic:	MANAGEMENT SUPPORT "Substance Abuse — Use, Abuse,
9:00 am - 11:00 am Topic: Speakers:	STATISTICS and EPIDEMIOLOGY "Public Health Problem of Passive Exposure to Cigarette Smoke" Barbara Hulka, M.D., M.P.H., Chairperson Department of Epidemiology	Speaker:	and Addiction" Carolyn Carter Substance Abuse Counselor Rockingham County Mental Health Center
	School of Public Health, Chapel Hill	1:30 pm - 4:00 pm	MATERNAL AND CHILD HEALTH "Visions of Creative Options"
	Victor J. Strecher, Ph.D., M.P.H. Professor of Health Education School of Public Health, Chapel Hill	Topic: Moderator:	Marilyn Asay, R.N. School Health Consultant Maternal and Child Care Section
	Berton H. Kaplan, Ph.D. Professor of Epidemiology School of Public Health, Chapel Hill	Speakers:	Division of Health Services Beth Brandes, M.S.W. Forsyth County Health Department
Topic: Speakers:	"Scientific and Social Issues Related to Passive Cigarette Smoke" Leah Devlin, D.D.S., M.P.H., Director Wake County Health Department		Alton Anderson, M.D. Center for Adolescent Health Development, Weldon
9:00 am - 11:00 am	STD		Michael Durfee, M.D. Adolescent Health Clinic, Raleigh
Topic: Moderator: Speakers:	"Update on the HIV Notification Program" Frankie Barnes, Epidemiology Section Division of Health Services David Jolly	1:30 pm 4:00 pm Topic:	NUTRITION "Health Promotion — Local and Community" Sheri Seipel-Burtt, R.D., M.S.
	AIDS Program Supervisor	1.20	Dietetic Association, Winston-Salem SOCIAL WORK AND STD
·i	Evelyn Blankenship, Regional Supervisor Judy Owen O'Dowd, Regional Supervisor	1:30 pm - 3:30 pm Topic:	"Sexual Abuse of Children"
	Bill Petz, Regional Supervisor Epidemiology Section Division of Health Services	Speakers:	Martha Sharpless, M.D. Professor of Pediatrics Moses H. Cone Memorial Hospital Greensboro
	LUNCHEON MEETINGS		Medical Consultant, Greensboro Development Evaluation Center
11:30 am - 1:00 pm Topic: Speaker:	ENVIRONMENTAL HEALTH "Consolidation Update" Dr. Linda Little Governor's Waste Management Board		Jane Thompson, Esq. Assistant Attorney General Department of Justice Division of Social Services
11:30 am - 1:00 pm Topic:	NURSING "Public Health Nursing in the Year 2000"	<b>7</b> 00 mm	Winston-Salem PRESIDENT'S RECEPTION
Speaker:	Iris R. Shannon, Ph.D., R.N., President-Elect, APHA	6:00 pm - 7:00 pm 7:00 pm - 8:45 pm	AWARDS BANQUET
12:00 pm - 1:15 pm Topic: Speaker:	SOCIAL WORK "Public Health: 1988-2000" Thad Wester, M.D. Deputy State Health Officer	The Blessing:	The Reverend Diane Dixon Proctor Associate Minister First Baptist Church Winston-Salem
	AFTERNOON WORKSHOPS	9:00 pm - 1:00 am	DANCE
1:30 pm - 3:45 pm	ENVIRONMENTAL HEALTH	FRID	DAY, SEPTEMBER 30, 1988
Topic:	SESSION A "Division of Health Services Update"	8:30 am - 9:30 am	REGISTRATION-INFORMATION
Speakers:	Stacy Covil Susan Grayson Steve Steinbeck Environmental Health Section Division of Health Services	9:30 am - 11:30 am President: Program Introduction Speakers:	SECOND GENERAL SESSION Susan O'Brien, President : Ann F. Wolfe, M.D., M.P.H., President Elect Robert B. Jordan, III
Topic: Speaker:	"Tiger Mosquito" Bobby Waters New Hanover County Vector Control		Lieutenant Governor (Tentative) Iris R. Shannon, Ph.D., R.N.,
1:30 pm - 3:45 pm	SESSION B "Role of Local Government in Protecting		President-Elect, APHA
Topic:	the Environment"		fficers: Stacy Covil, Past-President
Speaker:	Bill Holman, Sierra Club "Ground Water Contamination —	Drawing for \$50.00 M	
Topic:	Interaction at the State Level"	11:30 am - 12:30 pm	must be present to win) MEETING OF 1988-89 NCPHA
Speakers:	John Sheats, Laboratory Section Division of Health Services	11.50 am - 12.50 pm	EXECUTIVE COMMITTEE
			5

# **NEWS FROM THE SECTIONS**

# **DENTAL HEALTH**

The Executive Committee of the Dental Health Section has planned an exciting program for the Annual Meeting of NCPHA which should be of interest to all members.

The Section meeting will be on Wednesday afternoon, September 28, from 1:30-4:30 pm. The meeting will be centered around a presentation and workshop conducted by Professor William T. Herzog from the University of North Carolina, School of Public Health. Professor Herzog will be speaking on "Communication Skills for Dental Personnel." Professor Herzog is an expert in the field of human resources and organizational dynamics. He has served as consultant to a number of organizations on managing change and human relations. He plans to share information that will enable the participants to know more about their own personality style and how to use it effectively in their working environment as well as how to understand the style of co-workers and other people one needs to communicate with in the job. Each of us should come away from this session with practical suggestions on improving our ability to interact effectively with others. Due to the workshop nature of this presentation, attendance will be limited; so come early.

Following Professor Herzog's presentation, the Dental Section will hear an update on the 70th Anniversary Celebration of Dental Public Health in North Carolina including plans for the October 1988 Dental Health Symposium to be held in Raleigh.

The end of the afternoon will be a short business meeting and presentation of the Ernest A. Branch Award for significant contributions to dental public health in North Carolina. All in all, it should be a good afternoon, and we hope to see you there.

> Steve Cline Chairperson

# DEVELOPMENTAL REHABILITATION

Mark your calendar now for the NCPHA Meeting in Winston-Salem, September 27-30, 1988.

Our Program for the September meeting is "Toward a True Integration of Services for Developmentally Disabled and Chronically Ill Children". A panel of representatives from various agencies, disciplines and systems will discuss structural and philosophical methods of integration of services, with audience participation. The workshop is scheduled for Thursday, September 29, at 10:00 am.

We sponsored our first program at the Western District meeting in Charlotte, June 9. It consisted of a panel of professionals who discussed Malpractice Insurance, with the panel answering questions from the audience. The program was excellent and well-attended.

Make plans now to meet with us in Winston-Salem, September 27-30, 1988. The section business meeting will be held on Wednesday afternoon, September 28, at 3:00 pm. Our speaker will be Helen R. Marvin, State Senator from Gastonia.

> Ann S. Royal Chairperson

# SEXUALLY TRANSMITTED DISEASE

HELLO — HELLO — HELLO — Have I got a deal for you. We have three, count them, three, meetings scheduled that will provide you a variety of information of the latest topics in the S.T.D. arena. Just look at the following agenda, and you will surely agree that the S.T.D. meetings are the places to be! See you there.

#### Wednesday, September 28

1:30-3:00

Section Meeting

Speaker — Dr. P. Samuel Pegram

Topic — The Future of S.T.D.'s — A Challenge that We Must Face Together!

Our speaker will discuss changes that have occurred in the S.T.D.'s, problems we may see in the future, and how public health providers must work together with other providers of health care to confront these new obstacles to a healthy life.

#### Thursday, September 29

9:00-11:00

Workshop — Update on the HIV Notification Program

This workshop will discuss the new HIV Notification Program that was implemented in late May and early part of June. Information will be shared with us on the activities of the program, as well as any problems that have been encountered. This workshop will also give local health department workers a chance to ask questions about their role in this program, their responsibilities, as Health Providers for this program, the role of the HIV Notification Field Workers and how all of this will work at the local level. This is your chance to ask questions.

#### Thursday, September 29

1:30-3:30

S.T.D./Social Work Section Workshop — "Sexual Abuse of Children".

Topic — "Sexual Abuse of Children: A Medical View".

Speaker — Dr. Martha Sharpless, Professor of Pediatrics Topic — "Legal, Ethical, Social Services Issues in Sexual

Abuse Cases".

Speaker — Ms. Jane Thompson, Assistant Attorney General

Lonnie House Chairperson

# **VOLUNTEERS SOUGHT**

The Governing Council has asked me to chair an ad hoc group to develop a resolution in line with the Lung Association's position on the use of smoking materials. The resolution is to propose positive incentives to encourage public health professionals to be smoke-free by the year 2000. I would appreciate any creative ideas that you would like to share toward this goal. I would also appreciate any volunteers that could attend one meeting to help me put the resolution together by August 25.

> Melinda K. McDowell Western Regional Office Black Mt., NC 28817 (704) H 252-6722 O 669-3356

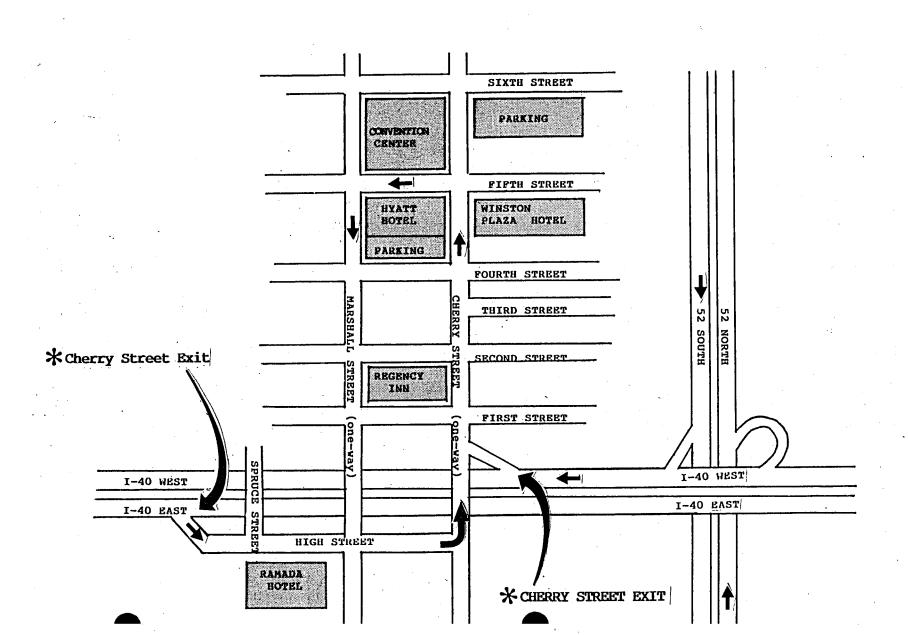
#### NORTH CAROLINA PUBLIC HEALTH ASSOCIATION <u>REGISTRATION FORM</u> 1988 ANNUAL CONVENTION STOUFFER WINSTON PLAZA HOTEL SEPTEMBER 27-30, 1988

#### PRE-REGISTRATION MUST BE POST-MARKED BY SEPTEMBER 12, 1988 NO PRE-REGISTRATION OR REFUNDS AFTER THIS DATE

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PLEASE RETURN PRE-REGISTRATION TREASURER, NCPHA PO BOX 10387 RALEIGH, NC 27605	FORMS BY S	SEPTEEMBE	R 12, 19	88:	

# ACCOMMODATIONS

\* TAKE CHERRY STREET EXIT FROM I-40 (East or West)



# PUBLIC HEALTH EDUCATION

The Program Committee has planned two exceptional programs to be held during the NCPHA Annual Meeting. Freddie Pierce will perform excerpts from his program "Straight Talk" during the Section luncheon on Wednesday, September 28th. "Straight Talk" is a unique approach to AIDS education and teenage pregnancy prevention designed for junior and senior high school students. Mr. Pierce has received numerous awards for his talents as a ventriloquist, impersonator of famous people and magician. He has performed all across the East coast and was a member of the Great American Entertainment Company which performed at President Reagan's inauguration.

The Public Health Education Section and Management Support Section will cosponsor the workshop, "The Magical Child Within" Thursday morning, September 29th. Dr. Chris Myers will examine the role that fun and laughter have in the reduction of stress. Dr. Myers, Director of Chris Myers and Associates, is a consultant, researcher and writer for health and business publications. She also teaches classes in leadership, communication and creative problem solving for education, business and health professionals.

The Program Committee, chaired by Marcia Flynt, is to be commended for providing our Section with two interesting and timely programs.

The Business Meeting will be held Wednesday at the conclusion of the luncheon. By-law changes will be voted on and the announcement of award recipients will be made. The membership will vote on establishing Award, By-law & Manual of Procedures and Legislative committees.

Last year the membership directed the Executive Committee to form an Awards Ad Hoc Committee. The efforts of this committee resulted in the establishment of three awards to be presented to outstanding health educators and/or projects. These awards are as follows:

1. HEALTH EDUCATOR EXCEL AWARD — This is presented to an outstanding health educator for implementing meritorious community service health education activities that contribute to the well-being of the citizens of North Carolina.

2. HEALTH EDUCATION SPARKLE AWARD — This is given for a model health project (2 years or less) or event (one time) in which a health educator made a significant contribution to its development and implementation.

**3. HEALTHEDUCATION GOLDEN AWARD** — This award is given for a model health project (2 years or more or on-going) in which a health educator made a significant contribution to its development and implementation.

The Awards Ad Hoc Committee, chaired by Jeanne Palmer, is to be commended for developing the criteria and awards to recognize the exemplary contributions health educators make to the health status of the citizens of North Carolina.

There are many educational and professional opportunities available for health educators at the NCPHA Annual Meeting. You are encouraged to attend the Public Health Education Section luncheon and workshop to take advantage of these opportunities.

> Deborah Bennett Chairperson

# MANAGEMENT SUPPORT

The Management Support Section has finalized its plans for the upcoming Annual Convention in Winston-Salem. Come join us in the activities that your section has planned for you. It's always interesting to meet other management support staff and exchange ideas.

On Wednesday, September 28, we will have our Section's Business Meeting from 2-5:00 p.m. Steve Martin, Director of the Eastern Regional Office, will speak to us on *"Expectations"*. The business meeting will follow. Awards will be presented and Officers for 1989 will be elected. At the close of the meeting we will have our ever-popular door prize drawings. You must, however, be present to win.

On Thursday morning, September 29, from 9-11:00 a.m. we will co-sponsor a workshop with the Health Education Section entitled "*The Magical Child Within*". The speaker will be Chris Myers of Myers and Associates, Winston-Salem. Also on Thursday afternoon, from 2-4:00 p.m., our section will sponsor a workshop on "Substance Abuse: Use, Abuse and Addiction". Carolyn Carter, Counselor, Rockingham County Mental Health Center will be our speaker.

We look forward to seeing all of you in Winston-Salem in September!

Camille Bishop Chairperson

# STATISTICS AND EPIDEMIOLOGY

The Statistics and Epidemiology Section has happily received the Immunization Section as of spring, 1987.

Last year in addition to sponsoring workshops at NCPHA, the section also sponsored speakers at the Eastern District NCPHA Annual Convention at Kill Devil Hills. This year we sponsored a workshop at the Western District meeting in Charlotte. The speaker was Nell Murphy, Associate Professor and Chairperson, Primary Care Department, School of Nursing, University of North Carolina at Chapel Hill, who discussed "Immunization for Health Care Professionals".

For NCPHA in September, we are planning two speakers. There will be an awards luncheon at 12 noon, Wednesday, September 28, during which time two awards for the outstanding immunization professional (Katz Award) and the outstanding statistics/epidemiology professional will be presented. A brief business meeting will follow. During the afternoon session, from 2 to 4 p.m., Marcia Roth will give a status report on the Baby Love Program and Joan Catignani will discuss "The Results of Chlamydia Testing".

On Thursday, September 29 at 9:00 a.m. Barbara Hulka MD, MPH and Vic Strecher, PhD, MPH will present on the "Public Health Threat from Passive Cigarette Smoke". A panel of experts in the field will discuss scientific and social implications during the second hour.

> Robert H. Holbrook Chairperson

# SOCIAL WORK

The Social Work Section Executive Committee met in April in Greensboro. This meeting was held jointly with the Division of Health Services Social Work Steering Committee. The two groups agreed to work together on the following projects: (1) a videotape presentation to explain the role and function of social work in public health; (2) a training site for social workers in public health; and (3) a state level social work position.

The Section continues work on a brochure about the role of social workers and plans to have this ready for distribution by the annual meeting in September.

The Social Work Section business meeting will be held on Wednesday, September 28, at 1:00 p.m. An award will be presented to a Section member for outstanding contribution to social work. This will be followed by a panel speaking on "Public Health Social Work — 1988". At the close of the program there will be a door prize drawing, for which all Section members are eligible. You must be present to win!

On Thursday, September 29, the Section will sponsor a luncheon at Darryl's Restaurant, 12:00-1:15 p.m. Dr. Thad Wester, Deputy Director, N.C. Division of Health Services, will speak on *"Public Health: 1988-2000"*. All persons are invited to attend this luncheon, and Social Work Section members are especially invited. You may reserve a space at the time of registration on Wednesday.

Thursday afternoon, 1:30-3:30 p.m., the Social Work Section and the Sexually Transmitted Disease Section will cosponsor a workshop on "Sexual Abuse of Children". Dr. Martha Sharpless, Pediatrician, will speak on "Sexual Abuse of Children: A Medical View." Jane Thompson, Assistant State Attorney General, will speak on "Legal, Ethical, Social Service Issues in Sexual Abuse Cases".

We are looking forward to the participation of all Section members in this year's annual meeting in Winston-Salem, and we encourage each of you to bring new members.

> Kay G. Brandon Chairperson

# **NUTRITION**

The Nutrition Section of NCPHA will be having a luncheon on Wednesday, September 28, at 12:00 Noon. At this time we will have our Section Meeting and election of officers for 1988-1989. On Thursday, September 29 at 2:00 pm., the Section will sponsor a workshop featuring Sheri Seipel-Burtt, Nutritionist, R.D., M.S. Sheri will be speaking on *Health Promotion —Local* and Community. The program will emphasize cholesterol. Sheri is involved in the Winston-Salem Dietetic Association. She also works with Title 20, Weight Loss Clinics, and the Culinary Heart Kitchen sponsored by the American Heart Association. Sheri has served as the past chairperson for National Nutrition Month in Winston-Salem and is serving as the Chairperson for the Local Task Force for the American Heart Association.

> Carol Price Vice Chairperson

# **ADULT HEALTH PROMOTION**

"Health Promotion for the Poor: Are We Kidding Ourselves?" This is the topic being tackled twice by the Adult Health Promotion Section at the 1988 NCPHA meeting in Winston-Salem.

The topic will be the subject of the Section's breakfast speaker on Thursday morning, September 29, at 7:30 a.m. A panel of health directors and project professionals who have been on the firing line will address the subject at the Public Health Management Section meeting which is being planned in cooperation with the Adult Health Promotion Section.

An awards ceremony will be a highlight of the breakfast program. Awards will be given to an outstanding public health employee and an agency that has excelled in providing health promotion to adults.

In addition, the section is introducing a new award this year. It will pay tribute to an outstanding individual from the community, a leader in health promotion who is not employed as a public health professional.

During the ceremony, special recognition will be given to all past award recipients. The section feels it is important to continue to honor these public health professionals who have gone the extra mile so many times. All adult health staff and professionals who work with and support health promotion activities are urged to attend the section's programs. Breakfast tickets may be purchased from any of the following section officers: Chair — Jeanne Palmer, Chair-elect — Dr. Georjean Stoodt, Vice-Chair — Brenda Motsinger, Treasurer — Sandra Cox, Secretary — Charlsie Woodard.

> Jeanne Palmer Chairperson

## NURSING

The Nursing Section hopes that our program this year will be as great a success as last year's. The speakers are dynamic and come to us highly recommended.

The business meeting will be held Wednesday, September 28, at 1:00 p.m., with Chairperson Melinda McDowell presiding. At this time the Outstanding Service Award will be presented.

On Thursday, September 29, the meeting will begin at 9:00 a.m. with a mini-workshop. The speaker will be Patrice Solberg, Attorney-at-Law. Patrice is a very dynamic and exciting speaker. She comes to us with a highly respected and well known background.

At 12:00 noon, we have planned a luncheon during which the Margaret B. Dolan Award will be presented. Our speaker will be Iris Shannon, PhD., R.N., incoming President of the American Public Health Association. Please get your tickets early.

As upcoming chairperson I have seen our section grow from a dying section to a viable organization under the leadership of Melinda McDowell. I can foresee even greater things for our section with your help. So join us, fellow nurses, in making this the best section it can be.

> Wanda Robinson First Vice-Chairperson

## LABORATORY

It's annual meeting time again, and finally all the preparations have been made.

The section meeting will be held Wednesday, September 28 from 1:30-4:00 pm. Our guest speaker will be Lenore Flynn who is the Medical Technology Program Director for the North Carolina Baptist Hospital and an instructor in Allied Health at the Bowman Gray School of Medicine. The topic she will address is "Stress Management in the Laboratory." Following the business meeting, Boehringer-Mannheim Diagnostics will sponsor a wine and cheese social for our section members.

We will also sponsor a workshop on Thursday, September 29 from 9:00-11:30 am. "Chemistry Screening: The Rewards and Risks — Investigating the Logistics, Technical Aspects, and Problems surrounding Mass Screenings" is the topic. Three speakers have been lined up: 1) Ben Money, a health educator from Wake County Health Department, will cover how to set up a health promotion program and make it successful. 2) Lou Turner, from the Laboratory Improvement Branch of the State Laboratory of Public Health, will discuss how to maintain quality control and proper care and use of screening equipment. 3) Susan O'Brien, Laboratory Director at New Hanover County Health Department, will examine the problems and possible solutions encountered in a mass screening situation. The speakers will be available for questions after all the lectures are completed.

Let's all work very hard this fall to make our section a success. Please make an effort to attend our meeting and sponsored workshop. The meeting is a perfect forum for sharing ideas, proposing changes, or discussing problems — all of which may be beneficial to others. To receive — you must first give!

Betty M. Smith Chairperson

## MARGARET B. DOLAN AWARD LUNCHEON REGISTRATION

The Margaret B. Dolan Award luncheon will be held on Thursday, September 29, 1988 at 12:00 at the Benton Convention Center. "Nursing in the Year 2000" will be the luncheon topic presented by Iris Shannon, RN, incoming President of APHA. If you would like to attend this special luncheon, please send your name, address and \$10.00 for the luncheon to the address below by September 14, 1988. (Make checks payable to NCPHA Nursing Section)

Mail to:

Laretta Teague, Treasurer Nursing Service Section NCPHA Caldwell County Health Department 321 Mulberry St. S.W. P.O. Box 868 Lenoir, NC

# MATERNAL AND CHILD HEALTH

We in the Maternal and Child Health Section have always been known as doers, innovators, and creators. This year we are doing something different to enable participation in both the Maternal and Child Health and the Public Health Nursing Section's activities. Remember, the early bird gets the worm, or in this case, gets to attend two meetings. So arise early and join your MCH colleagues at the MCH Awards Breakfast and Business Meeting on Thursday, September 29, at 7:30 a.m. Tickets may be purchased at the NCPHA convention site or reserved by contacting:

> Peggy R. Ellis Mecklenburg County Health Department 249 Billingsley Road Charlotte, N.C. 2811 (704) 336-4779

Don't miss Dan Shingleton, M.S.W., Regional MCH Supervisor for the Eastern Regional Office, speaker; door prizes, and other "goodies".

Stay with us for the MCH Section workshop on Thursday afternoon, September 29, at 1:30 p.m. entitled "Visions of *Creative Options.*" Dr. Michael Durfee, with Wake Teen Medical Services; Dr. Alton Anderson with Center for Adolescent Health Development; and Beth Brandes with Teen Talk will present their approaches toward meeting the needs of adolescents.

We look forward to your participation and support of the MCH Section's activities.

Peggy R. Ellis Vice Chairperson



Membership Committee members (left to right): Karen Willett (chair), Stacy Covil, Angela Rich (Back row): Betsy Hyde, Tracy Enright, Cathy Ruffin, Audrey Brown, Rick Mumford.

## Membership Incentive for N.C.P.H.A. Earn Your Dues Paid for 1989! Win \$50.00 in the Sponsorship Program!

We urge you to participate in our NCPHA membership incentive program. Help us to reach our 1988 goal by recruiting five new members. The sponsorship program allows you and the new member to be eligible for the \$50.00 drawing. The drawing for the \$50.00 winners will be held at the annual meeting in September.

SIGN UP A NEW MEMBER TODAY! Karen A. Willett Chairperson

## EASTERN DISTRICT North Carolina Public Health Association

The 28th annual meeting of the Eastern District, North Carolina Public Health Association was held May 11-13, 1988, at Kill Devil Hills, North Carolina. The theme of this year's annual meeting was NETWORKING FOR BETTER PUBLIC HEALTH.

Three hundred seventy-five public health workers in North Carolina were registered for this year's annual meeting and heard Dr. Joan Uhl and Dr. Eugenia Eng from the School of Public Health in Chapel Hill discuss networking within the local health departments and networking in the community. Our own Susan O'Brien, President, NCPHA, closed our annual meeting with the subject of networking among the public health organizations.

In addition to our individual section meetings, five workshops were held addressing such topics as injury intervention, public health legislation, changing sexual behavior, nutrition, and organizational renewal for environmental health professionals.

Again this year Eastern District was pleased to award scholarships to public health professionals and prospective public health workers. Scholarship recipients included Carolyn Jackson, Patricia McKee, Jane Sykes, and Dorothy Carroll.

Ross Laboratories was presented a special award for long and outstanding service and support to the Eastern District.

Highlighting the 1988 awards banquet were the achievement awards honoring our own members. Ms. Penny Garnon Wright, R.N., New Hanover County Health Department, received the Outstanding Individual Achievement Award for her work in the New Hanover County Jail Program.

The Outstanding Career Achievement Award was presented to Mr. Bob Parker, Health Director of the New Hanover County Health Department, for outstanding leadership as health director in not only New Hanover County but Bertie and Northampton Counties as well and for his accomplishments and untiring work with public health organizations.

We invite you to make your plans now to meet with the Eastern District May 10-12, 1989, at Kill Devil Hills, North Carolina.

> Jim Higdon Past President



Deborah Warren and her Committee members were kept busy at the Registration Desk at EDNCPHA.

# APHA UPDATE

On June 27-28 Dr. Ann Wolfe, President-Elect of NCPHA attended a president-elect meeting of all affiliates, hosted by the American Public Health Association in Washington, D.C. Dr. Jimmie Rhyne, ARGC from NCPHA to APHA attended the Committee on Affiliates meeting in Washington, D.C., June 28-29, representing not only North Carolina but all other states from Public Health Region IV.

Remember, the annual meeting of the American Public Health Association is on the "East Coast" this year in Boston, Massachusetts on November 13-17. I hope we will have a good representation from NCPHA.

> Jimmie L. Rhyne, MD Affiliated Representative

# **PUBLIC HEALTH WEEK '88**

North Carolina observed Public Health Week for the tenth time, during April 10-16, 1988. During the week, local health departments carried out exciting activities in their continuing effort to raise citizen awareness of the impact of public health services on their lives and to raise the level of community involvement in meeting the challenges of healthy living.

Health departments reported many new strategies and activities, and while it is not feasible to list all in this space, a few examples may illustrate the point: in Henderson County, county commissioners went on field trips with sanitarians and with nurses on home visits. Merchants in Surry County donated prizes to drivers of cars whose occupants were correctly buckled up; and school children asked their parents, relatives, and friends to pledge to wear seat belts. Children filling up their pledge cards became eligible for a drawing for saving bonds. Person County Health Department put fourteen community agencies to work on a teen health fair. Caldwell County Health Department held an open house which included a slide presentation on health department services for elected officials and political candidates. A breakfast was also held for volunteers. Wake County Health Department and the County Library Administration developed a list of health books featuring displays of Public Health Week, that was distributed to libraries in the county. The Appalachian District Health Department held a salad bar luncheon for county officials, members of the Board of Health, physicians and dentists. The department hoisted Public Health Week banners on restaurants, and used radio and television to actively involve the community in the week's events. The list is long indeed.

This year, local health departments carried this annual event with greater depth and creativity. They seemed determined to surpass previous levels of accomplishment.

The Public Health Week Committee accepted nominations for their three awards through the end of June. The winning agencies will be recognized during the annual meeting of the Association of North Carolina Boards of Health, September 27th. The three awards are the same as last year: the Local Board of Health Award; the Citizens Involvement Award; and the Public Health Achievement Award.

Amin Khalil Chairperson

# Jernigan Appointed to Nursing Shortage Task Force

Governor Jim Martin has signed as executive order forming a task force to study the current nursing shortage, to prepare a report on its causes and implications and to recommend possible solutions that can be implemented by both the public and private sectors.

"Our state has made great strides in providing health care to its citizens," Martin said. "While our physical capacity and technological capability to provide needed care is being met, our supply of trained nurses is dangerously low. I hope this task force will be able to get a handle on the nursing shortage and recommend actions to turn this situation around."

Helen Jernigan, RN, BSN, Supervisor of the Home Health Agency of Chatham County, will be the representative on the task force for the N.C. Association for Home Care. The 20 member task force will include representatives of the N.C. Nurses Association, the N.C. Hospital Association, N.C. Community College System, the University of North Carolina System, the N.C. Medical Society, the N.C. Health Care Facilities Association, the state Senate and House, the N.C. Licensed Practical Nurses Association, and the N.C. Department of Public Instruction's health occupations program.

Ms. Jernigan is the President of the North Carolina Association for Home Care. The Home Care Association represents over 100 home health agencies across the state of North Carolina. Ms. Jernigan is also a member of the Governors Elder Abuse Prevention Committee. She serves on the Board of Directors of Orange-Chatham Comprehensive Health Services, Hospice of Chatham County, and Chatham County Council on Aging. Ms. Jernigan was the 1987 recipient of the Mary Holley Public Health Scholarship Award to help pursue her part-time graduate studies in Health Policy and Administration at the UNC School of Public Health.

## NURSING

Congratulations to our incoming chair, Wanda Robinson. Wanda has very clearly demonstrated her readiness to assume this position through her experience as first vice-chairperson for the last two years. The excitement about the excellence of programming last year and this upcoming convention has been earned. Wanda and her committee have given 150% effort in bringing professionally-pertinent subjects of generic interest to us. It is my pleasure to turn over the helm of the section to Wanda and to free up some of my time to help her with some pet projects of the leadership committee.

By the time you read this newsletter the Day of Hot Topics in Nursing will have already taken place. This event was designed particularly for public health nurses at the service delivery level. The program dealt with the latest issues in entry level into nursing and the categorization of nursing practice by the North Carolina Board of Nursing. It was arranged to provide information, as well as a forum for questions and debate. It provided an opportunity for the section leadership group to develop a concensus of opinion among staff nurses at the meeting. When I have spoken to directors and supervisors, I have encouraged them to stay at the office, to keep the home fires burning and to send as much of their staff as possible. Much of what was discussed has already been presented to the administrators and consultants and will be updated at our meeting in November. Both of the issues affect nursing licensure, and all of us must understand the issues clearly before we can have a consensus by public health nurses in North Carolina.

The second event will take place November 1 at Camp Carroway. This meeting will be the First Annual Conference on Clinical Research in Public Health Nursing. Chairpersons Shirley Mozingo and Rachel Stephens and their committee have exciting plans. This program is designed for all public health professionals. We hope that this event will progress as a forum to report clinical research in public health agencies. We hope to provide small incentive grants to agencies to stimulate research and to publish their findings. This has been a tremendously complicated project, and this committee and its leadership deserve special thanks.

Since this is my last column as nursing chair, I want to thank all of you for your support. You have been terrific. The Leadership Committee has worked together for two years and no member has ever said, "I can't"; it has always been, "What can I do?" Liz Enlow, Mary Thomas, Wanda Robinson, Lorretta Teague, Eva Wooten, Marsha Davis, the special advisors to me and the committee chairpersons are dedicated and exciting colleagues. The remarkably hard work of Almetha Gilbert and the Community Health Aassistants to become a section has been wonderful to watch. They generate energy. The officers who joined us for the second year have been encouraging and a joy as we have entered the countdown for convention. I have many good memories of these last two years and of the nurses and community health assistants that I have come to know as friends rather than as just acquaintances. It seems rather redundant but I need to say a very simple, "thank you". I am glad we have shared this time.

Melinda K. McDowell Chair, Nursing Section

## Western N.C. Public Health Association

The WNCPHA met on June 8, 9, 10 at the University Place Hilton in Charlotte. Keynote speakers were Dr. Tom Irons and Dr. Sarah Morrow. Other speakers of interest were Leonard Dawson, Dr. Lee W. Grier, Kathy Blue, Jim Bryan, Dennis Salmon, Dr. Ron Levine, Gaylen Hayes Erlichman, Leslie Kooyman, Nell Murphy, Margaret Dollar, Happy McCary, Jim Oliver, Bill Corbett, Martha Gouge, Drake Maynard, Barbara McKay, Rebecca Scott.

The Association was welcomed to the area by James Lentz, Chairman of the Cabarrus County Board of Commissioners. Doug Mayes, Special Correspondent with WSOCTV was guest speaker at the Friday breakfast. Barry Bass, Health Director for the Stanly County Health Department is the incoming president for 1989. The next Annual Meeting will be held in Hickory at the Holiday Inn on May 24-26, 1989.

Robert W. Farris President, WNCPHA



Hard at work on our behalf are members of the Annual Meeting Committee (left to right): Ann Wolfe, Susan O'Brien, Peggy Ellis, Betty Smith, Carolyn Sparks; (back row) Donnie McFall, Dan Shingleton.

# **UNC SCHOOL OF PUBLIC HEALTH 1988 FALL CONTINUING EDUCATION CALENDAR**

Meeting the Challenge of Occupational Health Nursing: Strengthening Evaluation and Research Skills September 7-9 Chapel Hill

Health Promotion in the Workplace September 8-9 Greensboro

**Creative Problem-Solving: Turning Obstacles into Opportunities** September 22

Raleigh

Third Annual NC Association of Boards of Health Conference

September 27

Winston-Salem

**Disinfection By-Products** September 27 Orlando, Florida

An Awareness of Cultural Norms and Values: The **Black Community's Response to AIDS** October 10 Durham

**Bone Health Update** October 12

Greensboro

Change: Always Present, Always Manageable October 14 Boone November 18 Durham December 2 Greenville

Improving Services for Children with Special Care Needs

October 17-18 Chapel Hill

**Adolescent Nutrition and Weight Management** October<sup>\*</sup>22 Greensboro

Fourteenth Annual Southeast Regional Conference on High Blood Pressure Control October 19-21 Asheville

**Basic Supervision** October 26-27 November 16-17

Hickory Wilmington

#### NORTH CAROLINA **PUBLIC HEALTH** ASSOCIATION, Inc. AUGUST, 1988

## **NEWSLETTER**

P.O. Box 10378, Raleigh, N.C. 27605

North Carolina Environmental Health Law October and May

1988 North Carolina Health Promotion and Wellness Institute November 2-4

Raleigh

Public Health Week Coordinators' Training November 9-10 Raleigh

Institutional Sanitation November, January, February, April

Health Promotion and the Elderly December 13 Winston-Salem

# "AIDS IN THE WORKPLACE" Conference — August 8, 1988

The Charlotte Area Personnel Association and the Employers August 8, 1988 at the Sheraton Airport Plaza Hotel in Charlotte. e sponsoring a conference entitled The faculty includes THE WORKPLACE" to be heldsome of the nation's leading AIDS experts.

The keynote speaker is Dr. Alan Emery, consultant to the San Francisco AIDS Project and author of the book "Managing AIDS in the Workplace". His topic will be developing a corporate policy and educating employees about AIDS.

Mr. Ronald Colby, Vice-President of Lincoln National Life Insurance Company in Fort Wayne, Indiana will discuss economic aspects of AIDS in the workplace. Other topics include managing fear, legal issues relevant to AIDS, corporate strategies for dealing with the problem, and a medical update.

The program is coordinated by the Mecklenburg County Health Department. Registration is limited to 500 persons.

For more information, call Jon Levin at the Mecklenburg County Health Department, (704) 336-4741.

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